

SECOND TERM UNIT 2 QN BK

QNS of 5 marks each :

- i) What are the four main decision areas in questionnaire construction?
- ii) Give example of funnel sequence.
- iii) Give example of inverted funnel sequence.
- iv) What is a double barreled question ?
- v) Give one example of leading question.
- vi) Give one example of loaded question.

QNS. of 7/8 marks each :

- i) Write a note on question relevance and content in the context of framing a questionnaire.
- ii) Write a note on question wording in the context of framing a questionnaire.
- iii) Discuss the various type of questions used in framing a questionnaire.
- iv) Describe the type of questions to be avoided in a questionnaire.
- v) Discuss the question sequence while framing a questionnaire
- vi) When should one use open-ended questions?
- vii) What are the types of closed questions?