

Institutional Distinctiveness

Dimensions, the annual youth cultural festival organized by the college are a distinctive event. It has entered its 25th year and it is a unique event that provides a platform for the student organisers to have a firsthand learning experience in event management. The event attracts a footfall of around 7000 students from around 80 colleges from the city and its suburbs. Nearly 1600 participants compete in 30 events. Dimensions is also a brand promotion niche as it attracts nearly 25 advertisers and sponsors. The event trains the student volunteers in various departments such as hospitality, logistics, cultural promotions, event designing, celebrity management, PR, media relations, back office, accounts, administration, marketing, technical support, souvenir printing, branding, anchoring and security management. The event also ties up with NGOs to give it a social service angle. For many years, it has been one of the reasons for students to seek admission in the college.

This event thus imparts life training opportunities at a young age for the student organizers and participants in line with one of the objectives of the institution – to ensure the comprehensive well rounded development of students by developing leadership abilities and in using knowledge in real life situations.

The college has centre for Perfumery study and it conducts a postgraduate diploma in Perfumery and Cosmetics (PGDPCM). This course also offers 100% placement for the learners apart from imparting training in efficacy testing of various perfumery and cosmetic compounds. PGDPCM library has stock Braille books and Braille software to train the visually challenged in olfactory skills in order to enhance their employability.

The college also has 8 Ph.D. centers, facilitating vertical academic progression in English, History, Physics, Zoology, Botany, Chemistry, Advanced Chemistry and Bio-Technology with a total of 39 research scholars pursuing their doctoral degree in college.