

**Details of workshops/seminars conducted on Intellectual Property Rights (IPR), Research Methodology, Entrepreneurship and Skill Development during the year 2022-23**

PGDPCM

**1: Guest Lecture on "Regulation Requirements for Natural & Organic Cosmetics Claims"**

**Date:** 16 July, 2022

**Name of the Resource Person:** Ms. Nikita Bhadricha, Research Analyst, Innova Market Insights - Home & Personal Care

**Brief Description of the Workshop:**

Consumers are increasingly showing interest in purchasing 'green', sustainable or ethically produced cosmetic products. For some this means looking for natural or organic personal care or for the absence of certain "chemicals" of concern to them. The market share of natural & organic products is predicted to reach 5% of the total personal care product sales in the coming years. Increasing penetration of these products in different types of retail outlets is expected to drive market growth. Consequently, all cosmetics (natural/organic or not) must meet the fundamental compliance requirements according to the corresponding national Boundaries. Lecture on Regulations enabled students to understand requirements for Organic and Natural Cosmetic Formulation Standards.

**Number of attendees:** 30

**2: 3-session Workshop on "Basic Emulsion Technology and Sensory Science"**

**Date:** 12 October, 2022

**Name of the collaborating organization:** Croda chemicals Pvt. limited

**Name of the Resource Person(s):**

- 1) Mr. Pradeep Tendulkar - Technical Manager, Croda
- 2) Ms. Vaishnavi Arote - R&D, Croda
- 3) Ms. Supriya Gawade - R&D, Croda
- 4) Ms. Disha Bande - R&D, Croda

**Number of attendees :** 70

**Brief Description of the Workshop:**

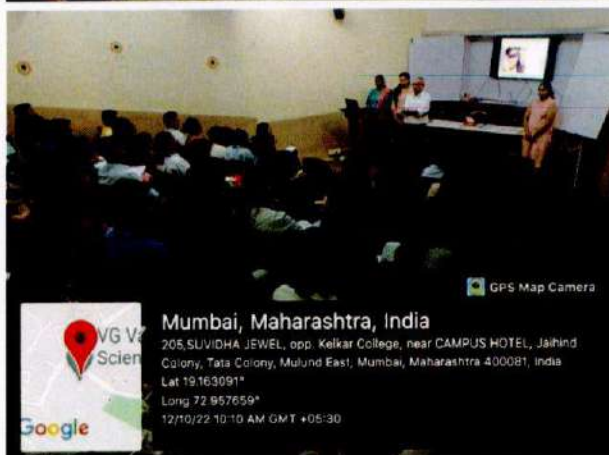
Emulsion Technology is the basis of Cosmetic Science and Sensory Science influences Consumer Acceptance for the Formulation. This Interactive Workshop enabled the students to understand Innovations in Raw Materials; gain Hands - On Experience of Evaluation of Raw Material Samples and understand Industry Requirements while starting with Formulation Development.

SESSION - I : Emulsion Basics, Emulsion Stability and Emulsifier Types

SESSION - II : Emollient Characterization

SESSION - III : Sensory basics

Photos:



### **3: 2 Session Hands-on Workshop on “Understanding Sensory Evaluation Techniques”**

Date: 20<sup>th</sup> August, 2022 & 9<sup>th</sup> September, 2022

Name of the Resource Person: Ms. Nikita Bhadracha, Research Analyst, Innova Market Insights - Home & Personal Care





### **Brief Description of the Workshop:**

As sensory impression plays an important role in the consumer's purchase behaviour, it is essential to be able to identify and describe the sensory properties of a cosmetic product.

Sensory analysis is a scientific discipline used to measure, analyse and interpret the characteristics of a product as they are perceived by the five senses. It allows to obtain a full sensory profile of a cosmetic product.

**Number of attendees: 65**

### **4: Hands - On Workshop on "Standardization work in herbal raw material and formulation of Herbal Cosmetics"**

**Date:** 06 December, 2022

**Venue:** IATRIS, TDM Lab, Sion

**No. of Participants:** 13

**Name of the Resource Person:** Prof Dr. Sunita Shailajan

### **Collaborating organizations:**

1. IATRIS TDM Lab, Sion,
2. Industrial Lab of Ruia College

### **Brief Description of the Workshop:**

The Hands-on workshop helped the Participants in understanding the Procedure involved in Preparation of Herbal Extract - Extraction Methods and Post Extraction Testing involved before finalizing the extracts for Cosmetic Product Incorporation. Also the Workshop focussed on Herbarium Making - .The herbarium is used as a repository for the study of plants specimen. Students were able to understand Herbarium as it provides instant referrals in taxonomical studies. They give histological and geographical information about different plant species.

### **Photos:**





## 5: Hands-On workshop on Ms Excel for Administration and Research

**Date:** 24th and 25th August 2022

**Name of the Resource Person:** Mr. Sandeep Kambale, HOD, Department of Mathematics

**Brief Description of the Workshop:** The Hands-On workshop on Ms-Excel for Administration and Research covered the basic as well as advanced features of Ms-excel used in administration and for doing data analysis in research.

Day1: contents covered were data sorting, filtering, functions auto-fill features

Day2: contents covered were Graphs, statistical analysis and pivot table.

**Number of attendees:**

<b>Time and Date</b>	<b>12.00 to 1.30 pm and 24th and 25th August 2022</b>		
<b>Venue:</b>	<b>Multimedia Lab</b>		
<b>Number of Admin staff Attended the Activity</b>	Male Admin staff: Day1 - 04 Day2 -00	Female Admin staff: Day1 -09 Day2- 03	Other Admin Staff: Day1 -00 Day2- 00
<b>Number of Teachers Attended the Activity</b>	Male Teachers: Day1 -06 Day2- 07	Female Teachers: Day1- 14 Day2- 14	Other Teachers: Day1 -00 Day2- 00
<b>Number of Students Attended the Activity</b>	Male Students: Day1 - 04 Day2 - 02	Female Students: Day1 -02 Day2- 02	Others Students: Day1 -02 Day2- 02



**Sample certificate:**



**Poster:**



**Photos:**



*Preeti Mehla*  
**I.Q.A.C. CO-ORDINATOR**  
**KET'S V.G. Vaze College of**  
**Arts, Science and Commerce**



*Shreehari P*  
**Principal**  
**V. G. Vaze College (Autonomous)**