

LIBRARY CONNECT—C2U CONNECTED TO YOU



LIBRARY,
KET'S V.G. VAZE COLLEGE OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS),
MITHAGAR ROAD, MULUND (EAST), MUMBAI 400081

Volume 5, Issue 2

July 2021

Library website crosses 80,000 hits

Vaze College Library Website crossed 80,000 hits by end of July 2021 as per visitor statistics available from Google Analytics. The count is from the date of hosting of the website. During the same period, our library website has crossed 62,500 hits according to Weebly.com, the website hosting platform used to host our library website. The number of hits differ as both Google and Weebly have their own methods of data capturing.

We have received valuable inputs from our library users for adding features and improvising the website. We would like to acknowledge the important tips pro-

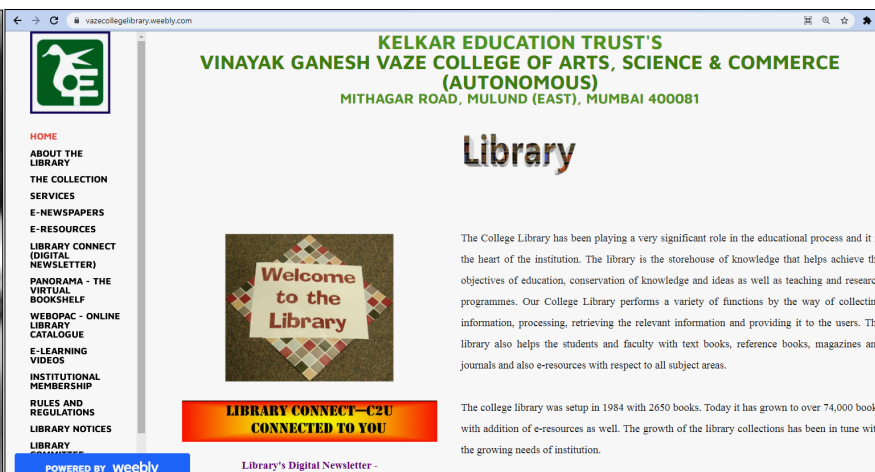
vided by students and teachers by visiting the library in-person or through phone calls or through whatsapp chats; and giving their opinions and suggestions. Students have been visiting the website especially for accessing e-resources, digital newsletter, information about library activities, etc.

The website is available in desktop mode as well as the mobile device mode, which has helped in reaching out to the users.

The library wishes to thank all the students and teaching faculty members for using the website and requests their continued support.

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COMMEMORATING THE BIRTH ANNIVERSARY OF
PADMASHRI DR. S. R. RANGANATHAN
(12-AUG-1892 – 27-SEPT-1972)

* Book Review Competition *

Organized by **Vaze College Library** for students in **August 2021**
Requesting cooperation and participation from all our avid readers



We're on the web—www.vazecollegelibrary.weebly.com

LIBRARY CONNECT—C2U CONNECTED TO YOU

From the Librarian Mr. Paritosh Pawar (Editor)



This issue features information on 'Shodhganga' - The reservoir of Indian Theses. Although it had been featured a few years ago in an earlier issue of Library Connect, it needs to be highlighted again in the interest of the students and researchers in the institution. Students having inclination towards research and those having decided to enroll for Ph.D., should visit this repository. It will definitely help them in many ways. They will come to know the trends in research in their subject area or topic of interest. They will also come

to know about which Universities cater to those specific specializations. The information provided in this issue has been taken from the website of Shodhganga which can be accessed at <https://shodhganga.inflibnet.ac.in/>

Link to the Shodhganga website has also been provided under the Electronic Theses and Dissertations category on the E-Resources page of the Library website.

We welcome your suggestions and feedback at vgvclibray@gmail.com

- Paritosh Pawar, Librarian and Editor



Shodhganga: a reservoir of Indian Theses

Theses and dissertations are known to be the rich and unique source of information, often the only source of research work that does not find its way into various publication channels. Theses and dissertations remain an untapped and under-utilized asset, leading to unnecessary duplication and repetition that, in effect, is the anti-theses of research and wastage of huge resources, both human and financial.

The UGC Notification (Minimum Standards & Procedure for Award of M.Phil. / Ph.D Degree, Regulation, 2009 Amendment made on 2016) dated 5th May 2016 mandates submission of electronic version of theses and dissertations by the researchers in universities with an aim to facilitate open access to Indian theses and dissertations to the academic community world-wide. Online availability of electronic theses through centrally-maintained digital repositories, not only ensure easy access and archiving of Indian doctoral theses but will also help in raising the standard and quality of research. This would overcome serious problem of duplication of research and poor quality resulting from the "poor visibility" and the "unseen" factor in research output. As per the Regulation, the responsibility of hosting, maintaining and making the digital repository of Indian Electronic Theses and Dissertation (called "Shodhganga"), accessible to all institutions and universities, is assigned to the INFLIBNET Centre.

"Shodhganga" is the name coined to denote digital repository of Indian Electronic Theses and Dissertations set-up by the INFLIBNET Centre. The word "Shodh" originates from Sanskrit and stands for research and discovery. The "Ganga" is the holiest, largest and longest of all rivers in Indian subcontinent. Shodhganga stands for the reservoir of Indian intellectual output stored in a repository hosted and maintained by the INFLIBNET Centre. Shodhganga replicates academic structure of each University in terms of Departments/ Centres/ Colleges each

University has to facilitate ease of navigation. This structure facilitates research scholars from universities to deposit their theses in the respective Department / Centre / College. Option for simple search and advance search are available on the home page along with browsing facility through universities and departments.

Document Type	Numbers
Theses	316207
Synopsis	8258
Reports/MRPs	42

Fig.1: Documents Uploaded to ShodhGanga

591 Universities have signed MOUs with INFLIBNET for submitting their Ph.D. Theses. Out of these, 476 Universities have already started submitting their theses.

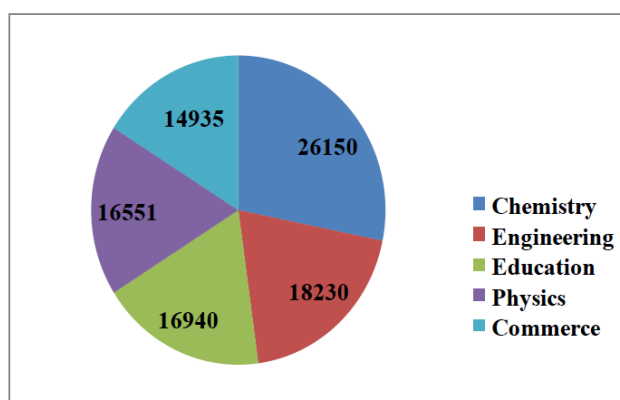


Fig.2: No. of Theses uploaded in Top Five Subjects

Shodhganga provides a Simple Search, Advanced Search as well as Subject Search facility. Advanced search provides filters or options for searching

(Continued on page 3)

Panorama - The Virtual Bookshelf

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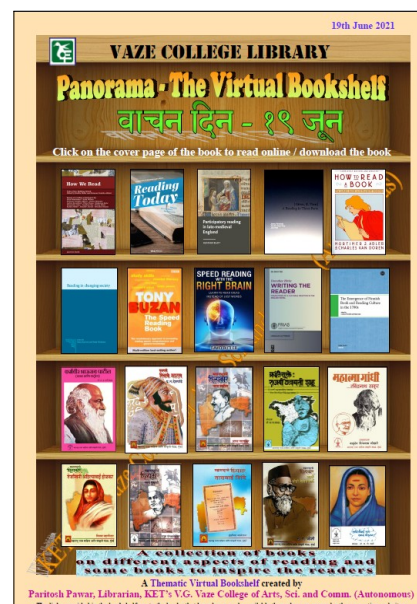
Vaze College Library launched 'Panorama – The Virtual Bookshelf' on the auspicious occasion of International Women's Day - 8th March 2021.

'Panorama' is a thematic display of books that can be downloaded and read on the PCs or mobiles. Clicking/touching the Cover Page of the book in the bookshelf, allows downloading / reading the respective book online. Panorama is a library activity to bridge the gap between the users and downloadable e-books.

Panorama have been created and circulated among the students and teaching faculty members through whatsapp and email, on the following themes -

- 1) 07-April-2021: World Health Day
- 2) 03-May-2021: World Press Freedom Day
- 3) 22-May-2021: International Day of Biological Diversity
- 4) 19-June-2021: Vaachan Din

Panorama is also available for download on the homepage of the library's website. Suggestions and feedback are welcome.



[Click here](#) to visit 'Panorama' Webpage on the Library Website or Click on the Image of Panorama alongside for the 'Vaachan Din' Bookshelf ➔

Shodhganga..... continued:

(Continued from page 2)

theses by University and additional filters like Title, Researcher/Guide, Keyword, Date Completed, and Language.

The Subject Search provides 'at a glance' information about subject-wise theses available on ShodhGanga. It also provides information on basis of language, department lists, state-wise theses count, and year-wise theses count.

Shodhganga is a boon for researchers, and it is expected that every researcher visits this reservoir on a regular basis for being updated on the topics / subjects undertaken in his/her subject area of interest.

Library Staff Participation and achievements

Mr. Paritosh Pawar (Librarian):

1. Successfully completed One -Week Faculty Development Programme on "Open Source Tools For Research" organized by Teaching Learning Centre, Ramanujan College, University of Delhi, under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from 03 - 09 April, 2021 and obtained Grade A+.
2. Appointed as Visiting Faculty for the Semester 2 of Masters Degree in Library and Information Science conducted by the Department of Library and Information Science, University of Mumbai for the academic year 2020-21.
3. Attended twin workshops organised by IQAC, Vaze College (Autonomous), on 'Drafting Policies and Procedures' and 'Standard Operating Procedures' on 14th and 15th-June-2021 respectively.
4. Attended the One week Faculty Development Programme on 'Google Site Development and YouTube Handling' organized by Department of Information Technology and Skill Development Centre in association with IQAC, Vaze College (Autonomous), between 21st June to 26th June 2021.

Mr. Dattatray Shirsat (Asst. Librarian):

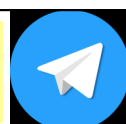
1. Attended twin workshops organised by IQAC, Vaze College (Autonomous), on 'Drafting Policies and Procedures' and 'Standard Operating Procedures' on 14th and 15th-June-2021 respectively.

Ms. Kavita Mehta (Library Clerk - SFC Section):

1. Attended a National Webinar on 'The use and importance of Digital Library for students of the college' organized by Janta College, Bakewar, Etawah (U.P.) on 08th April 2021.
2. Attended twin workshops organised by IQAC, Vaze College (Autonomous), on 'Drafting Policies and Procedures' and 'Standard Operating Procedures' on 14th and 15th-June-2021 respectively.



For receiving Library updates, join the Telegram Channel of Vaze College Library - <https://t.me/joinchat/y1ZoeXlg7aE5OTE9>



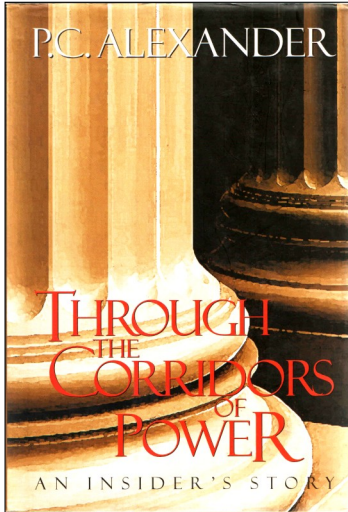


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Library of
KET's V.G. Vaze College of
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Mumbai

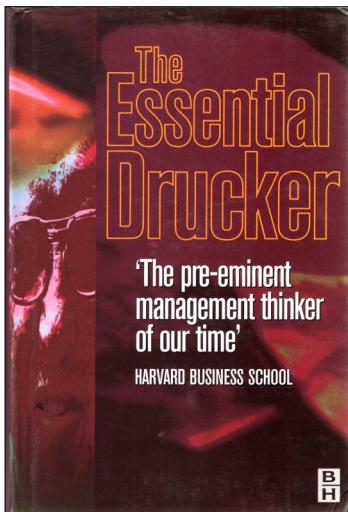
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GLIMPSES - New Arrivals in the Library



Through the Corridors of Power: An Insider's Story, by **Alexander, P.C.**, Publisher: Harper Collins Publishers India, New Delhi, 2004, Hardbound, ISBN: 9788172235505, 480 pages, Rs. 495/-

In his candid and hard-hitting autobiography, Dr. Alexander begins with an account of how his candidature for the post of President of India in 2002, was scuttled by the subtle manipulations of some Congress leaders, although he once had close connections with that party's top brass. As a Principal Secretary to Prime Minister Indira Gandhi and later to her son and successor, Rajiv Gandhi, Dr. Alexander played a crucial role in the momentous developments of that period. He takes the reader on stage, through the critical years, as he unravels, for the first time, the Punjab drama, scene by scene. He also recounts why Indira Gandhi was compelled to call in the Army to carry out Operation Blue Star and how the top generals arbitrarily changed their plans midway through the operation, leading to tragic consequences. Writing in graphic detail, Dr. Alexander breaks his silence on his bitter interactions with Prime Minister Morarji Desai. He rounds off the book with an account of his tenures as Governor of Tamil Nadu and then of Maharashtra.

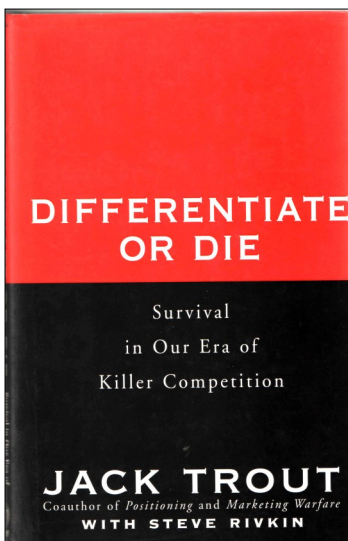


The Essential Drucker, by **Drucker, Peter**, Publisher: Butterworth Heinemann Publishers, Oxford, 2001, Hardbound, ISBN: 9780750650182, 358 pages, Rs. 595/-

Peter Drucker's wide-ranging book, drawn from his best works, looks at management, the individual and society. He connects these themes of today's world with his usual clear-sighted and far-reaching style to create a work which encapsulates his essential and strongest writings in one volume.

Under the three headings, Drucker covers aspects such as what the nonprofits are teaching business and the information that executives need today. In his section on the individual he gives advice on knowing your own strengths and values, your time and, intriguingly, the second half of your life. The third part on society encompasses the coming of the entrepreneurial society and citizenship through the social sector.

As an introduction to Peter Drucker's work or a complete overview, this title is one for everyone in management.



Differentiate or Die: Survival in our Era of Killer Competition, by **Trout, Jack and Rivkin, Steve**, Publisher: John Wiley and Sons Inc., New York, 2000, Hardbound, ISBN: 9780471357643, 240 pages, Rs. 1,911/-

In today's ultra-competitive world, the average supermarket has forty thousand brand items on its shelves. Car shoppers can wander through the showrooms of over twenty auto makers. Differentiating products today is more challenging than at any time in history, yet it remains a key to a company's survival, the heart of successful marketing.

Bestselling author Jack Trout takes marketers to task for taking the easy route of high-tech razzle-dazzle and sleight of hand instead of working to discover and market their product's uniquely valuable qualities. He examines successful differentiation initiatives from giants like Dell Computer, Southwest Airlines, and Walmart to smaller success stories like Streit's Matzoh and Connecticut's tiny Trinity College to determine why some marketers succeed while others struggle and fail. The author outlines many ways to achieve differentiation, while also warning of how difficult it is to achieve differentiation by being creative, cheap, customer oriented, or quality driven things that your competitor can do as well. It is an in-depth exploration of today's most successful differentiation strategies.

"An investment in knowledge pays the best interest" – Benjamin Franklin

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