



**The KET's V. G. Vaze College of Arts,
Science & Commerce (Autonomous)**

Mithagar Road, Mulund (East) Mumbai - 400081 | Re-accredited (4th Cycle) by NAAC with "A" Grade

Faculty of Commerce
Under the aegis of the IQAC

organizes

**A One-Day Online Multidisciplinary
International Conference**

on



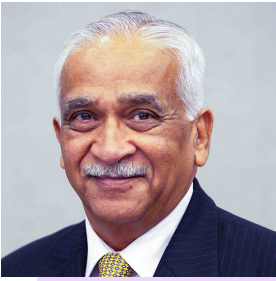
DISRUPTIVE

INNOVATION

**IN BUSINESS,
SCIENCE & HUMANITIES**

FRIDAY, 08TH OCTOBER 2021

KEYNOTE SPEAKER



Mr. C. N. Murthy

Former President,
ICF Mumbai Chapter

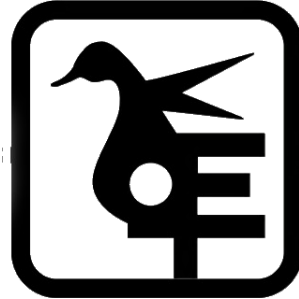
VALEDICTORY SPEAKER



**Mr. Venkatasubramanian
Hariharan**

Managing Director, Canon

ABOUT THE COLLEGE



The Kelkar Education Trust's V.G. Vaze College (Autonomous) holds the distinction of being the first affiliated college in the State of Maharashtra to be assessed for accreditation by the National Assessment and Accreditation Council (NAAC) in 1998. Since then, the college has been committed to various quality initiatives. The college has undergone NAAC accreditation four times with an "A" Grade and 3.45 CGPA in the fourth cycle in 2017. The college has 17 aided undergraduate, 6 self-financing undergraduate, and 7 postgraduate programs. The college also offers a unique Post Graduate Diploma in Perfumery and Cosmetology and Vocational Skill Development program in Travel and Tourism. Short-term certificate courses are also conducted under the G. D. Kelkar Skill Development Centre and Finishing School. Vaze College boasts of 9 Ph.D. centres, 33 faculty with Ph.D., and more than 10 research guides.

The faculty of Commerce was started in the year 1984. From a few hundred students in 1984, the Commerce stream has grown by leaps and bounds. It is one of the biggest faculties in the college. Today we offer programs like B. Com, BMS. A&F, B&I and M. Com in Accountancy. We are fully committed to excellence in commerce education. The main aim of the Faculty of Commerce is to offer superior quality & professional education with a view to equipping graduates & postgraduates with high ethical & leadership qualities. The increasing number of applicants every year for the Commerce course Programs is a testimony to the efficiency of the courses as well as the faculty. Our alumni have pursued higher degrees in reputed institutions and are well-placed today.

The purpose of this conference is to encourage and promulgate the research acumen of the students, research scholars, academicians, and professionals from various academia and industries towards Disruptive Innovations. This conference aims to provide a platform for global knowledge sharing.

THE CONCEPT

Evolution is the quest for improvement, conveniences, more comforts, and a better lifestyle. It is often triggered by morphological changes in organic, technological, institutional, and social domains. Such a paradigm shift causes frictional noise where existing systems undergo a rapid change, diminish or vanish. Disruptive innovations belong to this league. While it is said that necessity is the mother of invention disruptive innovation does not necessarily happen due to necessity but sometimes from the need to excel.

Clayton Christensen, in 1995, first postulated disruptive innovation as an 'innovation that creates a new market and value network and eventually disrupts an existing market and the value network, displacing the established market-leading firms, products, and alliances.' It is any new technology or startup that aims to shake up an industry and alter its competitive patterns. Innovations do happen in every industry but to be truly disruptive an innovation must entirely transform a product or bring an easy solution to something which was complicated in the past.

This virtual inter-disciplinary conference aims to provide a platform for academicians and researchers across the globe to deliberate and discuss various creative disruptions in business, science, and humanities. It also aims to provide students a platform to articulate their research thinking in the form of a paper presentation. Through an interdisciplinary approach, the web conference aims to analyze the topic from various perspectives. Commerce, science, social sciences, humanities, and media have been revolutionized by disruptive innovations and hence the conference hopes to ensure academic engagements in all these domains.

SUGGESTED AREAS

- Disruptive Strategies in Commerce | Production | Marketing | HR | Finance | Taxation | Insurance | Investment | Banking | CSR | E- Commerce | Transport | Print Media
- Disruptive practices in Supply chain management | Waste Management | Cyber Security | Capital Market | Law | Hospitality & Tourism | Healthcare
- Trends among new startups
- Block Chain and Crypto Currency
- Big data and analytics
- Disruptive Innovation due to Artificial Intelligence | Digital Transformation | Smart Phone
- Business technologies of the future
- The Disruptive Dilemma
- Disruptive Innovation in Higher Education
- Disruptive Changes in National, Sexual, and Gender Identities
- Disruptive Strategies in Digital Humanities

SUGGESTED AREAS

- Incorporating Humanities with Disruptive Technology
- Disrupting the Humanities: Towards Post Humanities – Arts, Literature and Social Sciences
- Disruptive Strategies to Enhance the Impact of Social Sciences
- Language and Rhetoric of Disruptive Strategies
- Disruptive Aesthetic Innovations and New Literacy Genres
- Disruptive Innovations in Engineering & Technology
- Disruptive Innovations in Physics, Chemistry, Biology, Biotechnology, Mathematics, Cosmetology, Medical, Paramedical Sciences & other branches of science.
- Disruptive Innovations in Nanotechnology, Genomic
- Disruptive Innovations and Environmental Science
- Disruptive Innovations & Entertainment Industry
- Disruptive Innovation in Agribusiness, Transport, Water & Sanitation Sector
- Disruptions in Power
- Any other area related to the theme.

PAPER PRESENTATION

We invite abstracts of 300 words of an original research paper. The abstract should be in Times New Roman, 12 Points (font size) with (4/5) keywords. The cover page of the manuscript must contain the Title of the Paper, Author's / Co-Author's Name, Affiliation, Mailing Address, Contact Number, and Email Address.

The paper should be typed in MS-Word, font style - Times New Roman, font size 12, line and paragraph spacing - 1.5. The total length of the full paper must not exceed 3000 words.

The paper can be specific to your academic discipline or inter-disciplinary themes.

Inter-departmental collaborations in writing papers are highly appreciated. Papers that are approved by a panel of experts will be published. Papers selected for publication should adhere strictly to the latest MLA or APA formats.

PUBLICATION

- The publication will be done after the Conference.
- Additional Publication Fees to be paid after receiving confirmation from Conference Team.
- There are two types of Publications available.
- Selected papers will be published in the online edition of Peer-Reviewed & Refereed International Journal with High Impact Factor @ Rs.600/- for every Research Paper and Second, in UGC CARE listed Journal. If the author wishes to publish in UGC Care Journal it can be done with additional publication charges & subject to selection of research paper by the Peer Review Committee. Publication Charges in UGC Care will be conveyed to the authors separately.
- Selected Papers will be published subject to Plagiarism check.

ABSTRACTS

Abstracts should be emailed on or before **20th September 2021**. After receiving approval for the abstract, the final paper (3000 words), should be emailed by **15th October 2021**.

PAPER PRESENTATION [STUDENT CATEGORY]

Research papers are invited from undergraduate and postgraduate students. Abstracts for the same, based on the topics stated above should be mailed by **20th September 2021**. Selected papers will be presented in a technical session and the best ones, selected by a panel of experts, will be rewarded.

All registered paper presenters will be awarded **e-certificates**.

PLAGIARISM ALERT & DISCLAIMER

Contributors are advised to strictly follow the Academic Ethics with respect to acknowledgment of the original idea borrowed from others. The conference team & editors will not be held responsible for any such lapse of the contributors regarding Plagiarism & unnecessary quotations in the manuscripts.

PAYMENT DETAILS

Registration Fee (inclusive of GST) for participation and paper presentation:

Category:	India	Other Countries
• Student (Attendees)	INR 100/-	USD 50/-
• Student Research Scholar (Paper Presenter)	INR 300/-	USD 50/-
• Academician/Faculty (Paper Presenter)	INR 500/-	USD 50/-
• Professionals (Paper Presenter)	INR 500/-	USD 50/-

> **Account Holder Name:** KET's V. G. VAZE COLLEGE

> **Bank Name:** Bank of Maharashtra

> **Account Number:** 20112261504

> **IFSC Code:** MAHB0000761

> **Branch Name:** 00761 Mumbai Mulund (East)

> **Remark:** While making online payment, kindly write in remark column as **COMMERCE CONFERENCE "** along with category - Student | Research Scholar | Academician | Faculty | Professional

IMPORTANT NOTES

- Registration is mandatory for all including Attendees, Student Paper Presenters, Authors, Co-authors & Professionals.
- All the Registered Participants will receive an E-certificate & E-Book of the abstract.
- Soft Copy of Research Paper & details of Online Payment for publication should be forwarded on or before **15th October 2021**.
- All the student participants can send their Abstract to the below-mentioned e-mail address:
> vazecon.stuabstract@gmail.com
- All the academicians/research scholars/professional participants can send their Abstract to the below-mentioned e-mail address:
> vazecon.facabstract@gmail.com

REGISTRATION

[CLICK HERE TO REGISTER](#)



In case of queries, contact:

Mr. Manoj Sangare: +91 9967 97 6484

Mrs. Shilpa Palande: +91 9029 25 3158

IMPORTANT DATES

Date

20th September 2021	Submission of Abstract
27th September 2021	Intimation of Selection
15th October 2021	Submission of the Final Paper

Mail ID for Abstracts / Full Papers Submission:

- Student Abstracts > vazecon.stuabstract@gmail.com
- Academician/Faculty/Research Scholar/Professional
> vazecon.facabstract@gmail.com
- Student Papers
> stupaper.commerceconference@gmail.com
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Mr. Arvind Jadhav – Assistant Professor, Department of Marathi

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