

KET's V. G. Vaze College Of Arts, Science & Commerce [Autonomous]

Mulund (East), Mumbai - 400081

TYBAMMC [Advertising] Semester - V Academic Year: 2021-2022										
Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday				
09:00 - 09:48	Brand Building	Ad & Marketing Research	Brand Building	Consumer Behaviour						
09:48 - 10:36	Brand Building	Ad & Marketing Research	Brand Building	Consumer Behaviour						
10.36 - 10.46	BREAK									
10:46 -11.34	Copywriting	Ad & Documentary Making	Copywriting	Consumer Behaviour	Ad & Documentary Making	Ad & Marketing Research				
11:34 - 12:22	Copywriting	Ad & Documentary Making	Copywriting	Consumer Behaviour	Ad & Documentary Making	Ad & Marketing Research				
12:22 - 01:00	BREAK									
01:00 - 01:48					Agency Management	Agency Management				
01:48 - 02:35					Agency Management	Agency Management				



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TYBAMMC [Journalism] Semester - V Academic Year: 2021-2022									
Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday			
09:00 - 09:48	Investigative Journalism	Global Media & Conflict Resolution	Global Media & Conflict Resolution	Feature & Opinion	Business & Financial Journalism	Business & Financial Journalism			
09:48 - 10:36	Investigative Journalism	Global Media & Conflict Resolution	Global Media & Conflict Resolution	Feature & Opinion	Business & Financial Journalism	Business & Financial Journalism			
10.36 - 10.46	BREAK								
10:46 -11.34	Reporting	Journalism & Public Opinion	Journalism & Public Opinion	Investigative Journalism	Reporting	Journalism & Public Opinion			
11:34 - 12:22	Reporting	Journalism & Public Opinion	Feature & Opinion	Investigative Journalism	Reporting	Feature & Opinion			
12:22 - 01:00	BREAK								
01:00 - 01:48									
01:48 - 02:35									