



KET's V. G. Vaze College Of Arts, Science & Commerce [Autonomous]

Mulund (East), Mumbai - 400081

TYBAMMC [Advertising] Semester - V Academic Year: 2021-2022						
Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
09:00 - 09:48	Brand Building	Ad & Marketing Research	Brand Building	Consumer Behaviour	-----	-----
09:48 - 10:36	Brand Building	Ad & Marketing Research	Brand Building	Consumer Behaviour	-----	-----
10.36 - 10.46	BREAK					
10:46 - 11.34	Copywriting	Ad & Documentary Making	Copywriting	Consumer Behaviour	Ad & Documentary Making	Ad & Marketing Research
11:34 - 12:22	Copywriting	Ad & Documentary Making	Copywriting	Consumer Behaviour	Ad & Documentary Making	Ad & Marketing Research
12:22 - 01:00	BREAK					
01:00 - 01:48	-----	-----	-----	-----	Agency Management	Agency Management
01:48 - 02:35	-----	-----	-----	-----	Agency Management	Agency Management

