

## **7.3 INSTITUTIONAL DISTINCTIVENESS**

### **TITLE:**

A One-Day Online Multidisciplinary International Conference on “*Disruptive Innovations in Business, Sciences and Humanities*”.

### **OBJECTIVES:**

To provide a platform for researchers to discuss various disruptions in business, science & humanities and for students to articulate their research work in the form a paper presentation competition.

### **THE CONTEXT:**

Higher Education Bodies encourage transdisciplinary research by faculty, research scholars and students. The conference helped bring perspectives from renowned academicians, scholars and undergraduate students from different centres of learning.

### **THE PRACTICE:**

The Conference was organized on 8<sup>th</sup> October 2021. A book of research abstracts was released on the occasion. The event had eminent resource persons from business world. Shri C. N. Murthy, Certified Executive Coach, delivered a highly enlightening keynote address. Mr. Venkatasubramanian Hariharan, Managing Director, Canon Middle East and Turkey, delivered the valedictory speech. He highlighted the significance of healthy HR philosophies and their contribution in making good business corporations great over time. The conference also brought out a UGC Care Listed Publication.

### **EVIDENCE OF THE SUCCESS:**

07 Sessions for teachers, academicians, and industry professionals

09 Sessions for students

01 Session for research scholars

Total number of registrations: 1078

Total number of abstracts received: 200

### **PROBLEMS ENCOUNTERED:**

The event was largely hassle – free. More funds would have enabled the college to pay the resource persons more attractive remuneration. Enhanced IT facility is desirable.

**KEYNOTE SPEAKER:**

**Mr. C. N. Murthy**  
Former President,  
ICF Mumbai Chapter

**VALEDICTORY SPEAKER:**

**Mr. Venkatasubramanian Hariharan**  
Managing Director,  
Canon Middle East & Turkey

**ORGANIZERS:**

**Dr. B. B. Sharma** - Principal, The KET's V. G. Vaze College (Autonomous)

**CONFERENCE CONVENORS:**

**Dr. Adhir V. Ambavane** - Associate Professor, Department of Commerce

**CA. Anil P. Naik** - Dean of Commerce & Head, Department of Accountancy

**ORGANISING SECRETARY:**

**Mrs. Seema Pawar** - Head, Department of BMS, A&F, B&I

**JOINT ORGANISING SECRETARY:**

**Mr. Manoj Arjun Sangare** - Assistant Professor, Department of Commerce

In case of queries, contact:

**Mr. Manoj Sangare: +91 9967 97 6484**

**Mrs. Shilpa Palande: +91 9029 25 3158**

**ABOUT COLLEGE:**

The Kelkar Education Trust's V.G. Vaze College (Autonomous) holds the distinction of being the first affiliated college in the State of Maharashtra to be assessed for accreditation by the National Assessment and Accreditation Council (NAAC) in 1998. Since then, the college has been committed to various quality initiatives. The college has undergone NAAC accreditation four times with an "A" Grade and 3.45 CGPA in the fourth cycle in 2017. The college has 17 aided undergraduate, 6 self-financing undergraduate, and 7 postgraduate programs. The college also offers a unique Post Graduate Diploma in Perfumery and Cosmetology and Vocational Skill Development program in Travel and Tourism. Short-term certificate courses are also conducted under the G. D. Kelkar Skill Development Centre and Finishing School. Vaze College boasts of 9 Ph.D. centres, 35 faculty with Ph.D., and more than 10 research guides.

The faculty of Commerce was started in the year 1984. From a few hundred students in 1984, the Commerce stream has grown by leaps and bounds. It is one of the biggest faculties in the college. Today we offer programs like B. Com, BMS, A&F, B&I and M. Com in Accountancy. We are fully committed to excellence in commerce education. The main aim of the Faculty of Commerce is to offer superior quality & professional education with a view to equipping graduates & postgraduates with high ethical & leadership qualities. The increasing number of applicants every year for the Commerce course Programs is a testimony to the efficiency of the courses as well as the faculty. Our alumni have pursued higher degrees in reputed institutions and are well-placed today.

The purpose of this conference is to encourage and promulgate the research acumen of the students, research scholars, academicians, and professionals from various academia and industries towards Disruptive Innovations. This conference aims to provide a platform for global knowledge sharing.



**The KET's V. G. Vaze College of Arts, Science and Commerce (Autonomous)**  
Hinjraji Road, Mulund (East) Mumbai - 400081 (Re-accredited (4th Cycle) by NAAC with 'A' Grade)

**Faculty of Commerce**  
Under the aegis of the IQAC

organizes

**A One-Day Online Multidisciplinary International Conference**

on



**IN BUSINESS,  
SCIENCE & HUMANITIES**

**FRIDAY, 08TH OCTOBER 2021**

**PAPER PRESENTATION:**

We invite abstracts of 300 words of an original research paper. The abstract should be in Times New Roman, 12 Points (font size) with (4/5) keywords. The cover page of the manuscript must contain the Title of the Paper, Author's / Co-Author's Name, Affiliation, Mailing Address, Contact Number, and Email Address.

Papers that are approved by a panel of experts will be published. Papers selected for publication should adhere strictly to the latest MLA or APA formats. Abstracts should be emailed on or before **20th September 2021**. After receiving approval for the abstract, the final paper (3000 words), should be emailed by **15th October 2021**.

**PAYMENT DETAILS:**

**Registration Fee (inclusive of GST) for participation and paper presentation:**

| Category:                                      | India     | Other Countries |
|--|-----------|-----------------|
| • Student (Attendees)                          | INR 100/- | USD 50/-        |
| • Student   Research Scholar (Paper Presenter) | INR 300/- | USD 50/-        |
| • Academician/Faculty (Paper Presenter)        | INR 500/- | USD 50/-        |
| • Professionals (Paper Presenter)              | INR 500/- | USD 50/-        |

> Account Holder Name: **KET's V. G. VAZE COLLEGE**

> Bank Name: **Bank of Maharashtra**

> Account Number: **20112261504**

> IFSC Code: **MAHB0000761**

> Branch Name: **00761 Mumbai Mulund (East)**

> Remark: While making online payment, kindly write in remark column as **COMMERCE CONFERENCE** along with category - **Student | Research Scholar | Academician | Faculty | Professional**

**ABOUT THE CONFERENCE:**

Evolution is the quest for improvement, conveniences, more comforts, and a better lifestyle. It is often triggered by morphological changes in organic, technological, institutional, and social domains. Such a paradigm shift causes frictional noise where existing systems undergo a rapid change, diminish or vanish. Disruptive innovations belong to this league. While it is said that necessity is the mother of invention disruptive innovation does not necessarily happen due to necessity but sometimes from the need to excel.

Clayton Christensen, in 1995, first postulated disruptive innovation as an 'innovation that creates a new market and value network and eventually disrupts an existing market and the value network, displacing the established market-leading firms, products, and alliances.' It is any new technology or startup that aims to shake up an industry and alter its competitive patterns. Innovations do happen in every industry but to be truly disruptive an innovation must entirely transform a product or bring an easy solution to something which was complicated in the past.

This virtual inter-disciplinary conference aims to provide a platform for academicians and researchers across the globe to deliberate and discuss various creative disruptions in business, science, and humanities. It also aims to provide students a platform to articulate their research thinking in the form of a paper presentation. Through an interdisciplinary approach, the web conference aims to analyze the topic from various perspectives. Commerce, science, social sciences, humanities, and media have been revolutionized by disruptive innovations and hence the conference hopes to ensure academic engagements in all these domains.

**SCAN QR CODE TO ACCESS COMPLETE BROCHURE OF THE CONFERENCE**

Instructions for abstract and paper submission, publication details included.

**SUGGESTED AREAS:**

- Disruptive Strategies in Commerce | Production | Marketing | HR | Finance | Taxation | Insurance | Investment | Banking | CSR | E-Commerce | Transport | Print Media
- Disruptive practices in Supply chain management | Waste Management | Cyber Security | Capital Market | Law | Hospitality & Tourism | Healthcare
- Trends among new startups
- Blockchain and CryptoCurrency
- Big data and analytics
- Disruptive Innovation due to Artificial Intelligence | Digital Transformation | Smart Phone
- Business technologies of the Future
- The Disruptive Dilemma
- Disruptive Innovation in Higher Education
- Disruptive Changes in National, Sexual, and Gender Identities
- Disruptive Strategies in Digital Humanities
- Incorporating Humanities with Disruptive Technology
- Disrupting the Humanities: Towards Post Humanities - Arts, Literature and Social Sciences
- Disruptive Strategies to Enhance the Impact of Social Sciences
- Language and Rhetoric of Disruptive Strategies
- Disruptive Aesthetic Innovations and New Literacy Genres
- Disruptive Innovations in Engineering & Technology
- Disruptive Innovations in Physics, Chemistry, Biology, Biotechnology, Mathematics, Cosmetology, Medical, Paramedical Sciences & other branches of science,
- Disruptive Innovations in Nanotechnology, Genomic
- Disruptive Innovations and Environmental Science
- Disruptive Innovations & Entertainment Industry
- Disruptive Innovation in Agribusiness, Transport, Water & Sanitation Sector
- Disruptions in Power
- Any other area related to the theme.

