



Kelkar Education Trust's

V. G. Vaze College of Arts, Science & Commerce (Autonomous)

Mithagar Road, Mulund (East), Mumbai - 400 081.

Re-Accredited (4th Cycle) by NAAC with "A" Grade

3.3.2- Reports of the Workshops and Seminars (SFC)

1. **Title:** Google Website Development & YouTube Handling

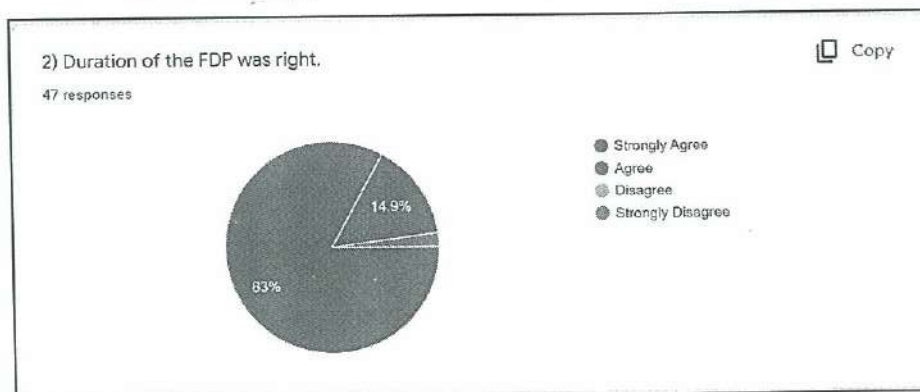
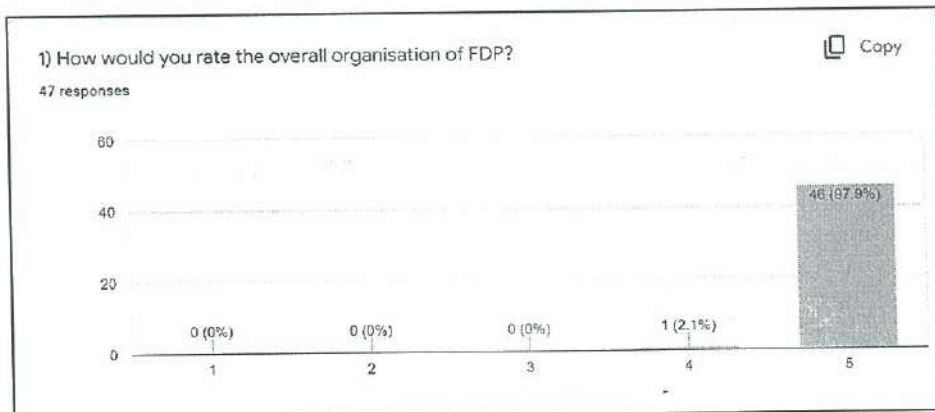
Date: 21st June 2021 to 26th June 2021

Name of the Resource Person: Ms. Rakhee Rane and Ms. Pranali Pawar

Brief Description of the Workshop: To create own websites and youtubechannels using Google Website and YouTube.

Number of attendees: 47

Feedback Analysis:



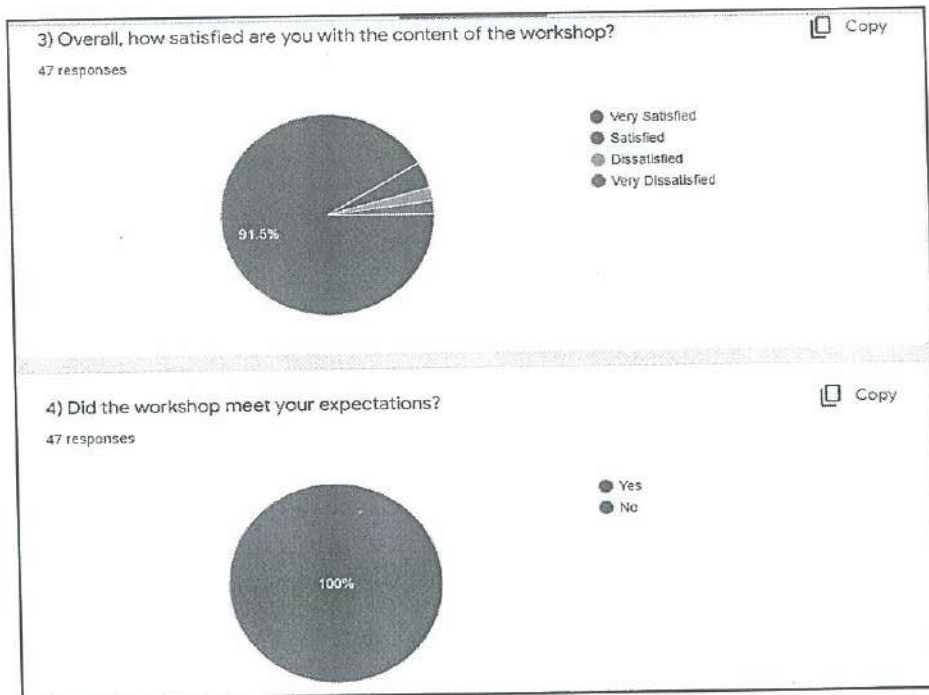
Neeta Mehta

I.Q.A.C. CO-ORDINATOR
KET'S V.G. Vaze College of
Arts, Science and Commerce
Mulund (E), Mumbai-400 081.



Neeta Mehta

I/c Principal
V. G. Vaze College (Autonomous)
Mulund (E), Mumbai - 400 081.



Poster:

DEPARTMENT OF IT & SKILL DEVELOPMENT CENTER IN ASSOCIATION WITH IQAC IS ORGANIZING A ONE WEEK FDP ON
Google Website Development & YouTube Handling

Registration date: Open till 2:00 pm (21st June 2021)
FDP Date : 21st June 2021 to 26th June 2021
Time : 2:00 pm to 4:00 pm

Dr. Neeta Mehta Co-ordinator IQAC	Prof. Dr. Preeta Nilesh Vice-Principal	Dr. B. B. Sharma Principal
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Note:

- Registration is Free and pre-registration is compulsory.
- Please enter your details carefully while registration.
- Certificate will be issued to all participants.

Pre-Requisite:
* For Departmental website create a dedicated Gmail account.

To register: [Click here](#)

Certificates (Please paste the image of one of the certificates issued):



Link to the Workshop:

1)https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjdIMjcyY2Q0NTM0NS00NWVhLTgxODUtY2IzMGM0NDVl%40thread.v2/0?context=%7b%22Tid%22%3a%2260432f7d-cfb7-4200-a6b8-f755e8d6aa44%22%2c%22Oid%22%3a%22966ca5b0-a22b-4a6c-bbba-dcad7c79ca44%22%7d

2)https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGVINjI0ODEtMzcxYi00ZTM0LThmNjEtODIxODQyYWRIYjU1%40thread.v2/0?context=%7b%22Tid%22%3a%2260432f7d-cfb7-4200-a6b8-f755e8d6aa44%22%2c%22Oid%22%3a%2210d2f788-4382-4486-ae96-abd3da70ebc0%22%7d

2. Title : Webinar on “Science Behind Youthful and Aged Skin”

Date :29 July, 2021”


Name of the Resource Person : By Dr. Vivek Patwardhan, Consultant : Skin Care/Hair Care/ Oral Care on July 29, 2021

Brief Description of the Workshop :Webinar focussed on understanding Skin, Ageing Skin, Factor Influencing Skin ageing, Anti-ageing Actives, Current Trend in Raw Materials.

Number of attendees : 90

Poster :


Webinar Poster PDF



THE KELKAR EDUCATION TRUST'S
VINAYAK GANESH VAZE COLLEGE OF ARTS, SCIENCE AND
COMMERCE (Autonomous)
Mulund(E), Mumbai-400081

**Department of Post Graduate Diploma in
Perfumery and Cosmetics Management**
Organizes A Webinar On

**"SCIENCE BEHIND
YOUTHFUL AND AGED SKIN"**



GUEST SPEAKER
DR. VIVEK PATWARDHAN
PhD in Chemistry,
Currently working as a Consultant
in Hair, Skin, Derma Care and Oral
Care category.

Date: 29 July, 2021
Day: Thursday
Time: 3:00pm
Platform: Microsoft Teams

[Click here for
Registration](#)

Dr. B. B. Sharma
Principal

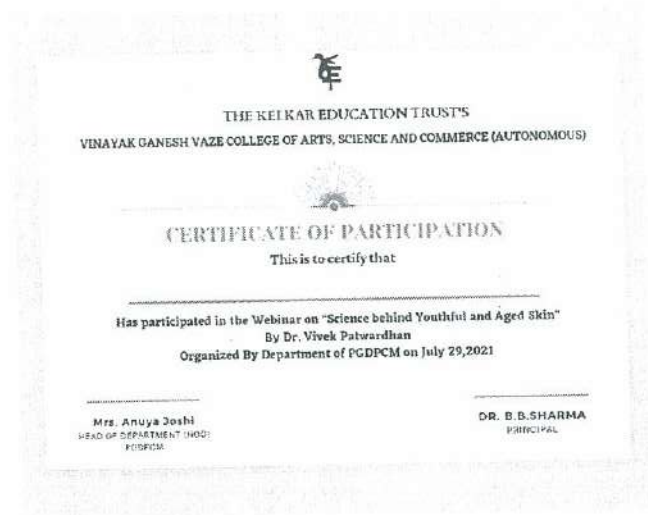
Prof. Dr. Preeta Nilesh
Vice Principal (Degree College)

Mrs. Anuya Joshi
HOD, Dept of PGDPCM

Ms. Pranali Salanke
Event Coordinator

NO REGISTRATION FEES
E-Certificate for everyone

Certificates (Please paste the image of one of the certificates issued) :



Link to the Workshop :

https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmNiNjY5MzItYzJiNC00YWE5LTlhZTQ0tYTY0ZDM1MDkxNWZm%40thread.v2/0?context=%7b%22Tid%22%3a%2260432f7d-cfb7-4200-a6b8-f755e8d6aa44%22%2c%22Oid%22%3a%22decc6674-a46a-43f3-a372-20b8f4d0b0d7%22%7d

Geotagged Photographs :



3. Title: A Webinar on Basics of Forensic Audit

Date: 3rd AUGUST, 2021

Name of the Resource Person: CA Manish Kumawat.

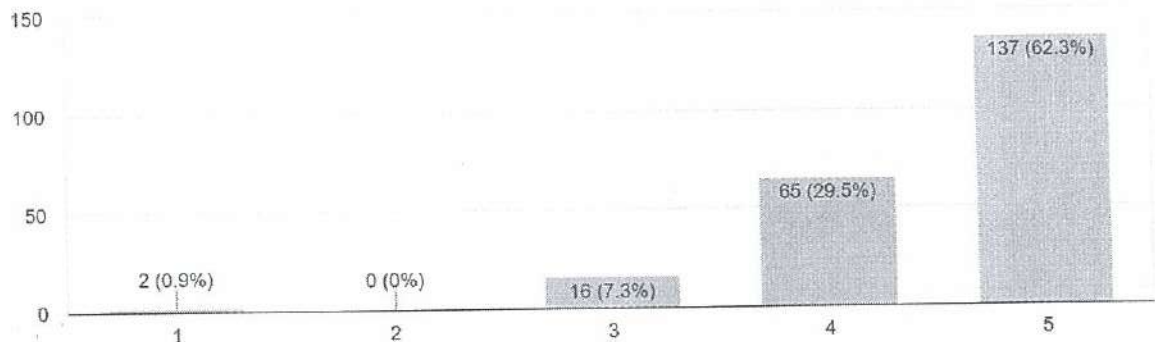
Brief Description of the Workshop: various terms of traditional audit and forensic audit, characteristics of Forensic Auditor were discussed. The speaker has guided our students about security threats while we are logging into our system or any of our accounts. The speaker guided our students on how to find out if the document is reliable and asked the students to find the error by sharing the sample document. CA Manish Kumawat Sir also gave a lot of information about scams and frauds in India. It was a very interactive session

Number of attendees: 220

Feedback Analysis:

Content discussed in the webinar useful for you?

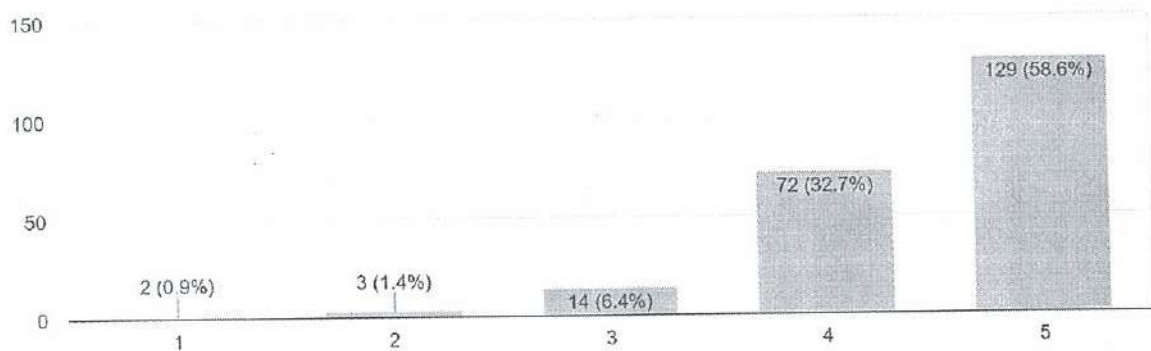
Content discussed in webinar will be useful for you?
220 responses



How would you rate the overall webinar?

How would you rate the overall webinar?

220 responses



Poster

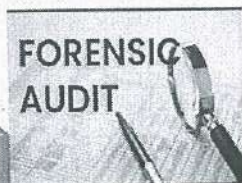


**KET's V.G.Vaze College of Arts,
Science And Commerce
(Autonomous)**



Department of Accounting
and Finance Organises
webinar on

"Basics of Forensic Audit"
-By CA. Manish Kumavat



Day
and
Date

Tuesday,
3rd
August,
2021

Time

10:50 AM
to
12:30 PM

Platform: Microsoft Teams

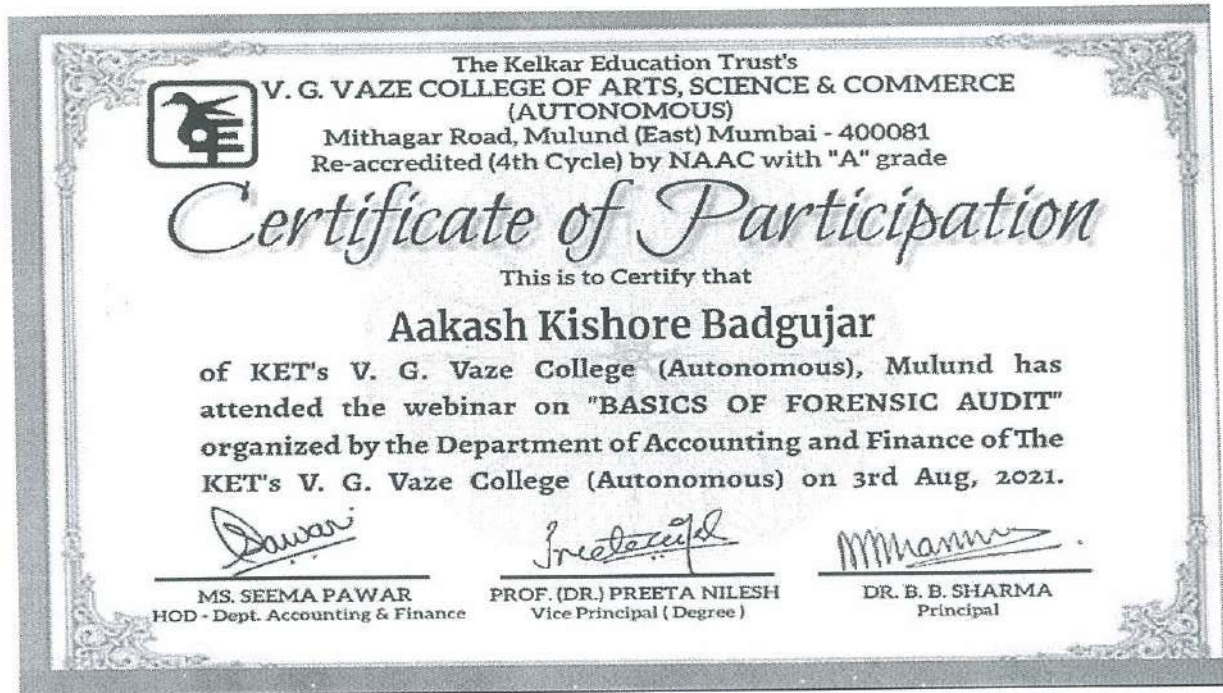
Dr. B.B.Sharma
Principal

Prof. Dr.Preeti Nilesh
Vice Principal (Degree College)

CA.Vidhyadhar Joshi
Vice Principal (Junior College)

Ms. Seema Pawar
HOD-Accounting and Finance

Certificates (Please paste the image of one of the certificates issued)



Link to the Workshop:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTQ0ZTA2ZjctOGZiZC00NDRILWI4YjEtZWFiNzJkYmQ5ODU3%40thread.v2/0?context=%7b%22Tid%22%3a%2260432f7d-cfb7-4200-a6b8-f755e8d6aa44%22%2c%22Oid%22%3a%22a53ea196-92fe-4bee-85db-816ac6bd00ee%22%7d

4. Title: Technical Analysis of Stock Market

Date: 30th August 2021

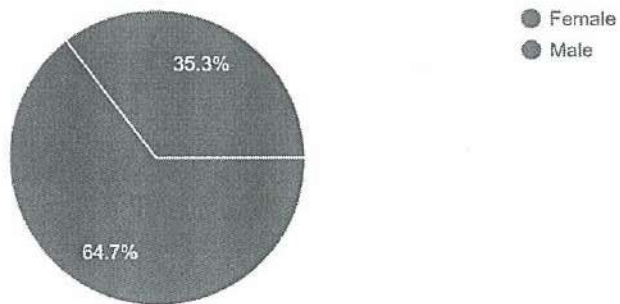
Name of the Resource Person: CA Vinay Gudi

Brief Description of the Workshop: A webinar on the topic Technical Analysis of Stock Market was conducted by CA Vinay Gudi on 30th August from 10.50 am to 12.30 pm for the students of TYBAF, TYBBI and TYBMS finance. The guest lecture focused on the technical ways of understanding the stock market.

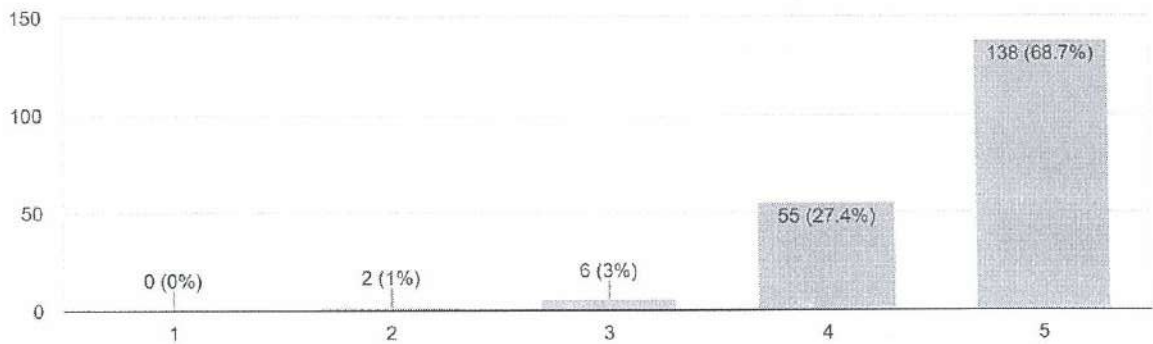
Number of attendees: 201

Feedback Analysis:

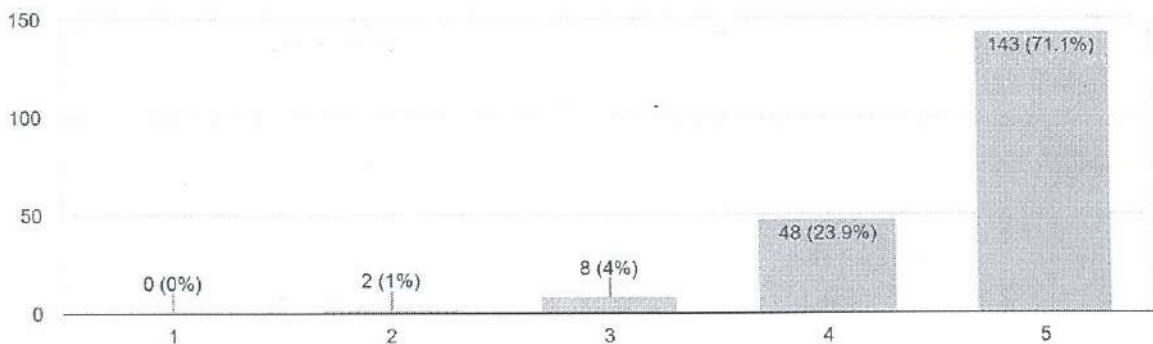
Gender
201 responses



How would you rate the overall webinar?
201 responses



Content discussed in webinar will be useful for you?
201 responses



Poster:



Kelkar Education Trust's
V. G. Vaze College of Arts, Science
& Commerce (Autonomous)

DEPARTMENT OF ACCOUNTING AND FINANCE

Organises A Webinar On

" Technical Analysis of Stock Market"



CA Vinay Gudi

Date : 30th August 2021

Time : 10.50 AM to 12.30 PM

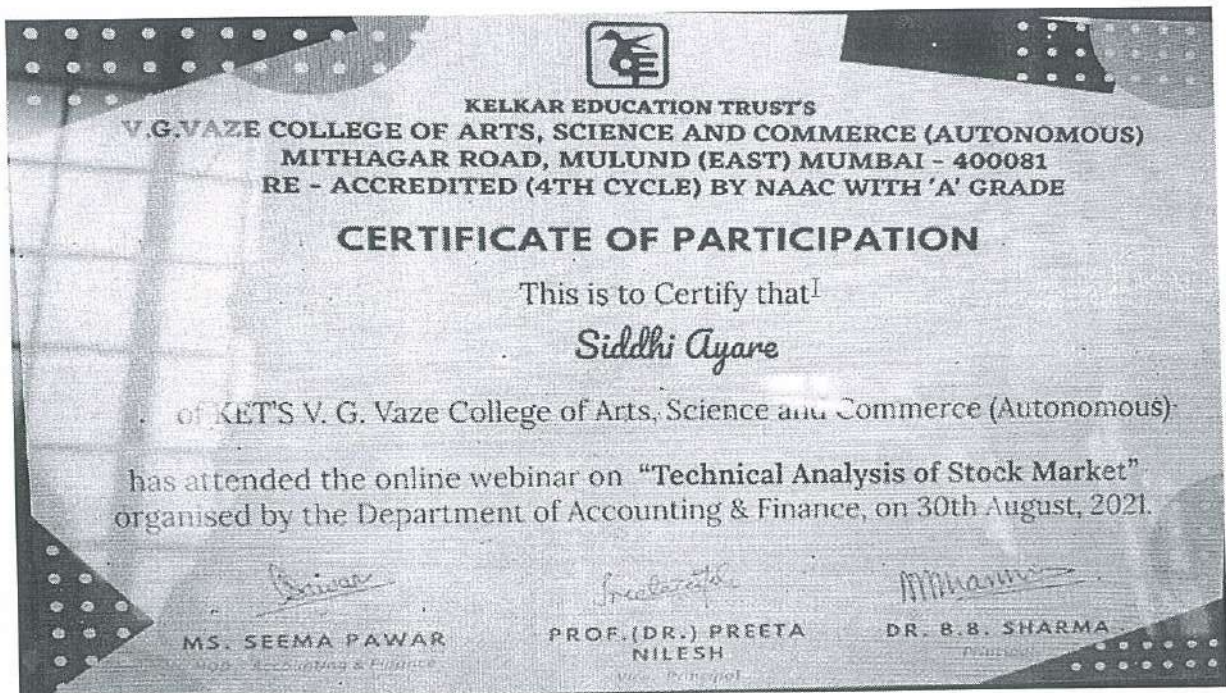
Platform : Microsoft Teams

DR. B.B. SHARMA
PRINCIPAL

PROF. (DR.) PREETA NILESH
VICE PRINCIPAL

MS. SEEMA PAWAR
HOD - (A & F)

Certificates (Please paste the image of one of the certificates issued) :



Link to the Workshop: [Link to the Workshop](#)

https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTAzNWVvMjQtNDlkMi00NDYwLWEwNTgtMTg0OWVINmI1ZWZk%40thread.v2/0?context=%7b%22Tid%22%3a%2260432f7d-cfb7-4200-a6b8-f755e8d6aa44%22%2c%22Oid%22%3a%225a0f7c53-cc39-4d89-9b94-9376c622cd3b%22%7d

5. Title: A Webinar on "Practical Investing - Moats Into Numbers"

Date: 8th SEPTEMBER, 2021

Name of the Resource Person: Mr. Manoj Rajgopal

Brief Description of the Workshop: various practical terms of investing capital in the market, risk and return on investment securities were discussed. The speaker has guided our students on how to identify market leaders to get stable or high returns. The speaker also guided our students on the basic checks to be made while investing in the market to protect the investor's investment. Mr. Manoj Rajagopal gave a lot of information on how to analyze the financial statements of a company before investing. He also shared the names of some of the websites that help the investor to check the progress of the company

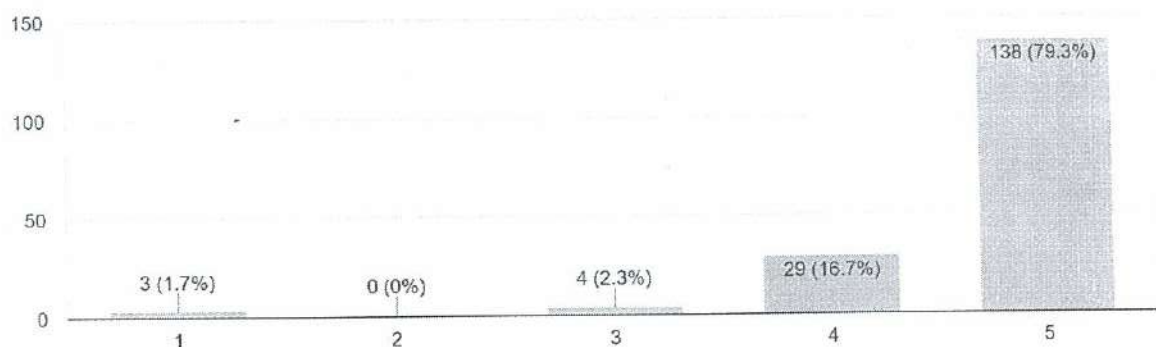
Number of attendees: 174

Feedback Analysis:

Content discussed in webinar will be useful for you?

Content discussed in webinar will be useful for you?

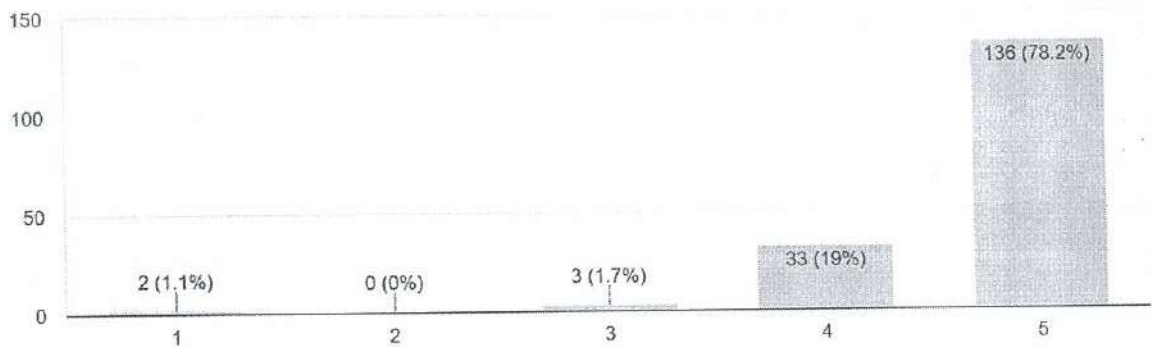
174 responses




How would you rate the overall webinar?

How would you rate the overall webinar?


174 responses



Poster

 **KET's V.G.Vaze College Of Arts,
Science And Commerce
(Autonomous)**

Department of Accounting and Finance Organises
Webinar On
"Practical Investing-Moats Into Numbers"
-By Manoj Rajgopal, CFA



• Day - Wednesday •
• Date - 8th Sept, 2021 •

• Time- 10:50AM •
• To •
• 12:30PM •

Platform - Microsoft Teams

Dr. B. B. Sharma
Principal

Prof. (Dr.) Preeta Nilesh
Vice Principal (Degree College)

CA. Vidhyadhar Joshi
Vice Principal (Junior College)

Ms. Seema Pawar
HOD-Accounting and Finance

Certificates (Please paste the image of one of the certificates issued)



The Kelkar Education Trust's
V. G. VAZE COLLEGE OF ARTS, SCIENCE & COMMERCE
(AUTONOMOUS)

Mithagar Road, Mulund (East) Mumbai - 400081
Re-accredited (4th Cycle) by NAAC with "A" grade

Certificate of Participation

This is to Certify that

Aakash Kishore Badgujar

of KET's V. G. Vaze College (Autonomous), Mulund has attended the webinar on "PRACTICAL INVESTING - MOATS INTO NUMBERS" organized by the Department of Accounting and Finance of The KET's V. G. Vaze College (Autonomous) on 8th Sept, 2021.

Ms. Seema Pawar
HOD
Dept. Accounting & Finance

Prof. (Dr.) Preeta Nilesh
Vice Principal (Degree)

Dr. B. B. Sharma
Principal

Link to the Workshop:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmJiMWM5ZDYtNjg5Zi00NmZkLWIwYTAfNTI5ZDUxZWl4Nzhm%40thread.v2/0?context=%7b%22Tid%22%3a%2260432f7d-cfb7-4200-a6b8-f755e8d6aa44%22%2c%22Oid%22%3a%22a53ea196-92fe-4bee-85db-816ac6bd00ee%22%7d

6. **Title:** A session on "How to write Research Paper and Abstract"

Date: 9th September 2021

Name of the Resource Person: Ms Mayura Ranade

Brief Description of the Workshop: A session on how to write a perfect Research Paper was taken jointly by Ms Mayura Ranade and Ms Laveleen Kaur keeping in mind to inculcate research culture in students and motivating them to participate in conferences. Session also focused on effective writing of the Abstract and do's and dont's while writing the research paper.

Number of attendees: 95

Poster:

A SESSION ON
**HOW TO
WRITE
RESEARCH
PAPER AND
ABSTRACT**



BY MS. MAYURA
RANADE

Date : 9th September, 2021
Time: 11:30 am
Platform: Microsoft Teams
No registration required
Open for all 5Y and TY students

Book the date and learn to write professional
research paper from scratch!

Link to the Workshop: https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWZjYzRhZDgtODZmNC00OTRjLTkyZDMtNmE1NWQxZDFkNjRj%40thread.v2/0?context=%7b%22Tid%22%3a%2260432f7d-cfb7-4200-a6b8-f755e8d6aa44%22%2c%22Oid%22%3a%22a53ea196-92fe-4bee-85db-816ac6bd00ee%22%7d

7. Title: E-Learning Resources

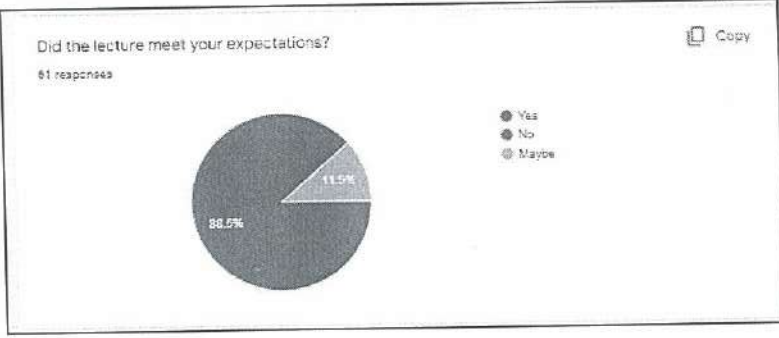
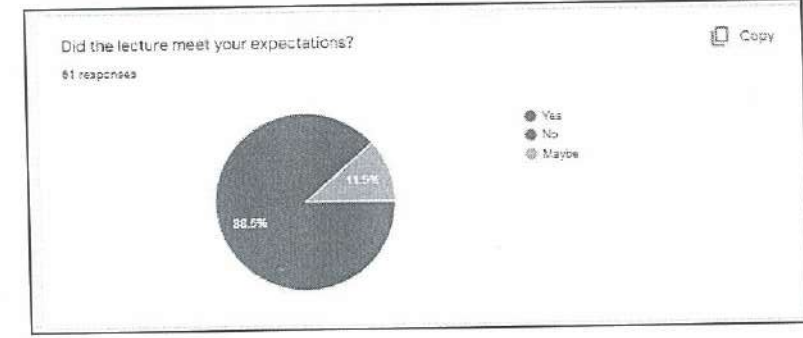
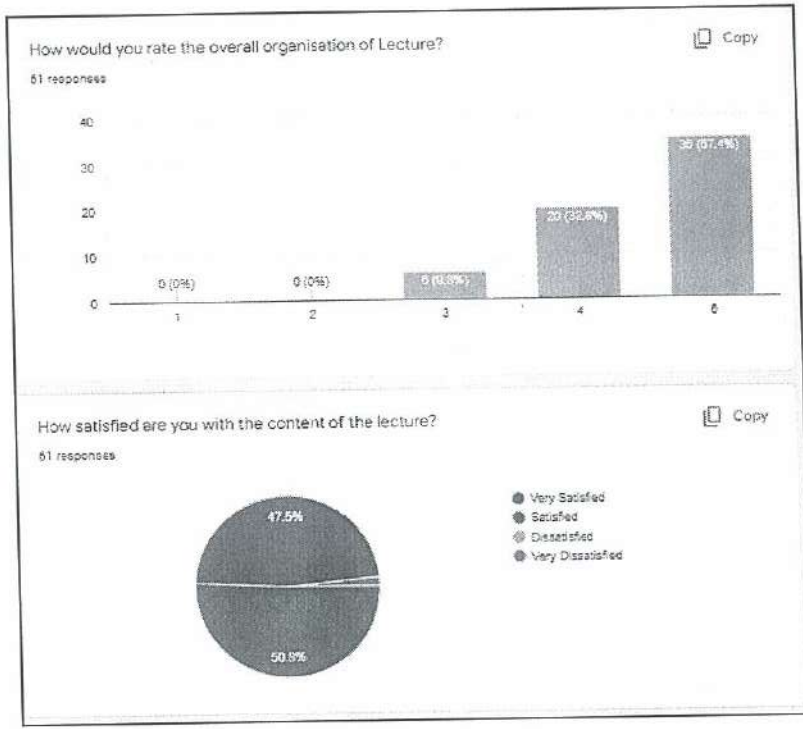
Date : 03 -Dec-2021

Name of the Resource Person : Mr. Paritosh Pawar (Librarian)

Brief Description of the Workshop : Basic Information of e resources , Alternate Of Google Search, Hands On Library Access, Open Access Content, Various College Programs have an access.


Number of attendees : 176

Feedback Analysis :



Poster:

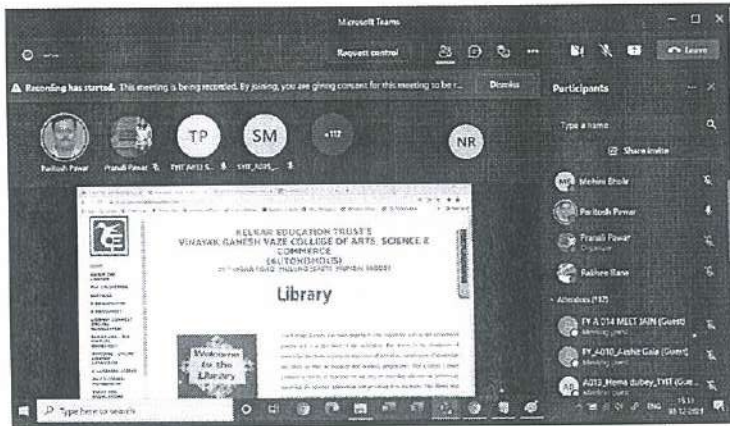
**DEPARTMENT OF INFORMATION TECHNOLOGY IN
ASSOCIATION WITH IQAC
E-LEARNING RESOURCES**



**DATE : 03-12-2021
TIME : 3:00 p.m. TO 4:30 p.m.
RESOURCE PERSON : MR. PARITOSH
PAWAR**

Link to the Workshop: https://teams.microsoft.com/l/meetup-join/19%3ameeting_Njc0Y2QyZDItMzJmMS00NjQwLTliMzQ0MDkwODdiMTEwYWY3%40thread.v2/0?context=%7b%22Tid%22%3a%2260432f7d-cfb7-4200-a6b8-f755e8d6aa44%22%2c%22Oid%22%3a%2210d2f788-4382-4486-ae96-abd3da70ebc0%22%7d

Geotagged Photographs:



8. Title :Remote Database Connectivity

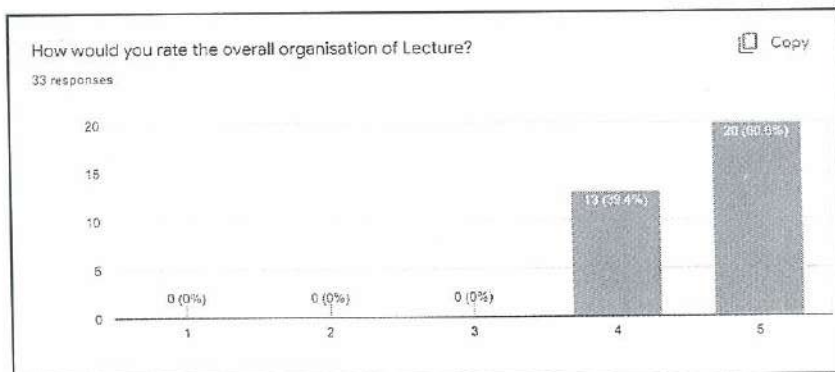
Date : 16-Dec-2021

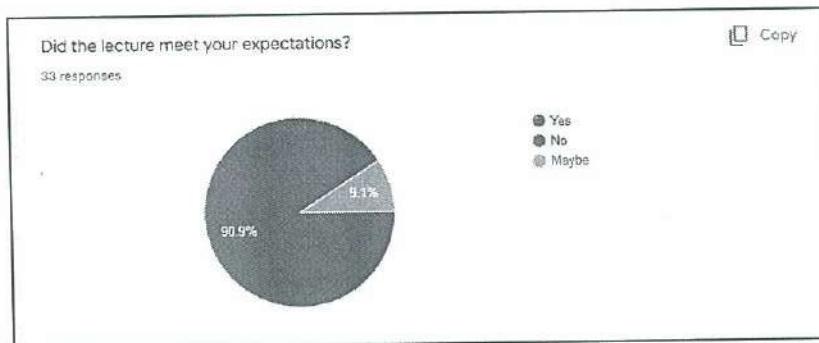
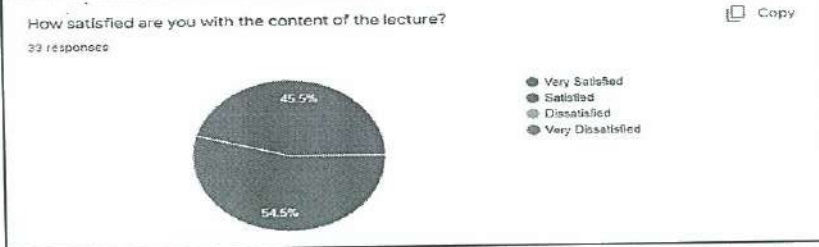
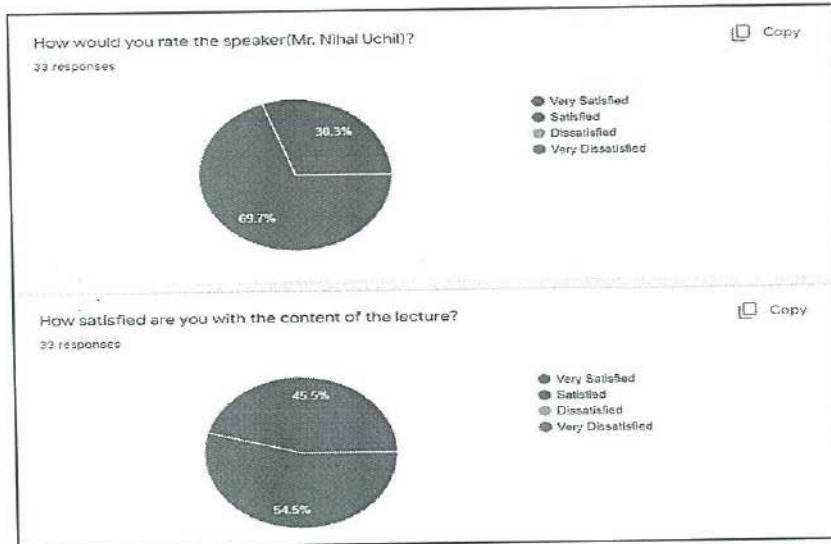
Name of the Resource Person :Mr. NihaalUchil

Brief Description of the Workshop: Workshop helped the TY students to demonstrate the database connectivity to remote database

Number of attendees : 33

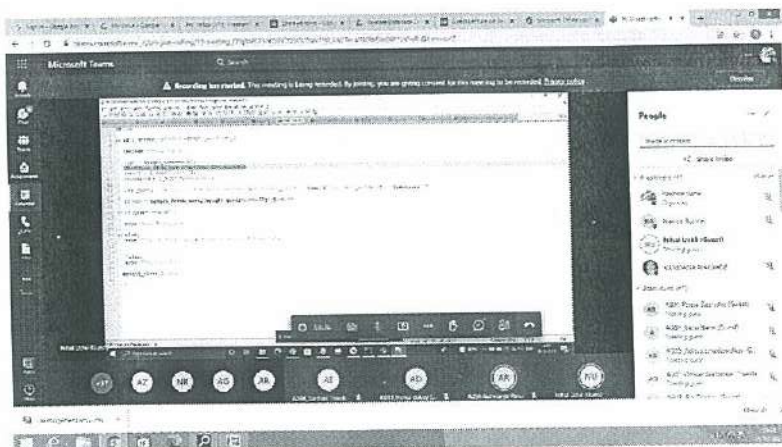
Feedback Analysis :





Link to the Workshop: https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTg3MGFkN2ItN2Q3OC00NTY0LTlkZTAtMGFkMjI4OWYzMmRi%40thread.v2/0?context=%7b%22Tid%22%3a%2260432f7d-cfb7-4200-a6b8-f755e8d6aa44%22%2c%22Oid%22%3a%22966ca5b0-a22b-4a6c-bbba-dcad7c79ca44%22%7d

Geotagged Photographs:



9. Title: LinkedIn Essentials

Date: 16th December, 2021

Name of the Resource Person: Mr. Chintan Mehta

Number of Attendees: 124

Brief Description of the Workshop:

The webinar on LinkedIn essentials was held on 17-12-2021 by Mr Chintan Mehta – Strategic Alliances Associate at IIDE From 2.30-3.30 PM having 204 registrations and 124 participants from the college across the streams. E-certificates were issued to the participants by IIDE. Participants were happy to know how to build a strong professional profile on LinkedIn to enhance the accessibility for the recruiters.

Link of the webinar-

https://us06web.zoom.us/j/82547348543?tk=vyF2vQJYdq9hpyG5I8DT2hpU1GqgqLSUvV6vHBTXPZg.DQMAAAATODSUPxYwLUIVUnhtdlR6V3NRemp3dkFnV3dBAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA&uuiid=WN_pu_XpljdRICd0d56rwezFA



10. Title: Online Workshop on, “Research Methodology”

Date : 31st January, 2022 & 01 February 2022

Name of the Resource Persons :

SESSION I - Basics of Research Methodology :Prof. Dr.Preeta Nilesh - I/C Principal/Dean of Humanities, K.E.T's V.G.Vaze College(Autonomous)

SESSION II - Understanding Research Process : Dr. Shruti Kakodkar, Assistant Professor, K.E.T's V.G.Vaze College(Autonomous)

SESSION III - Research Report Writing : Dr. Nandita Madhavan , Associate Professor, IIT Bombay

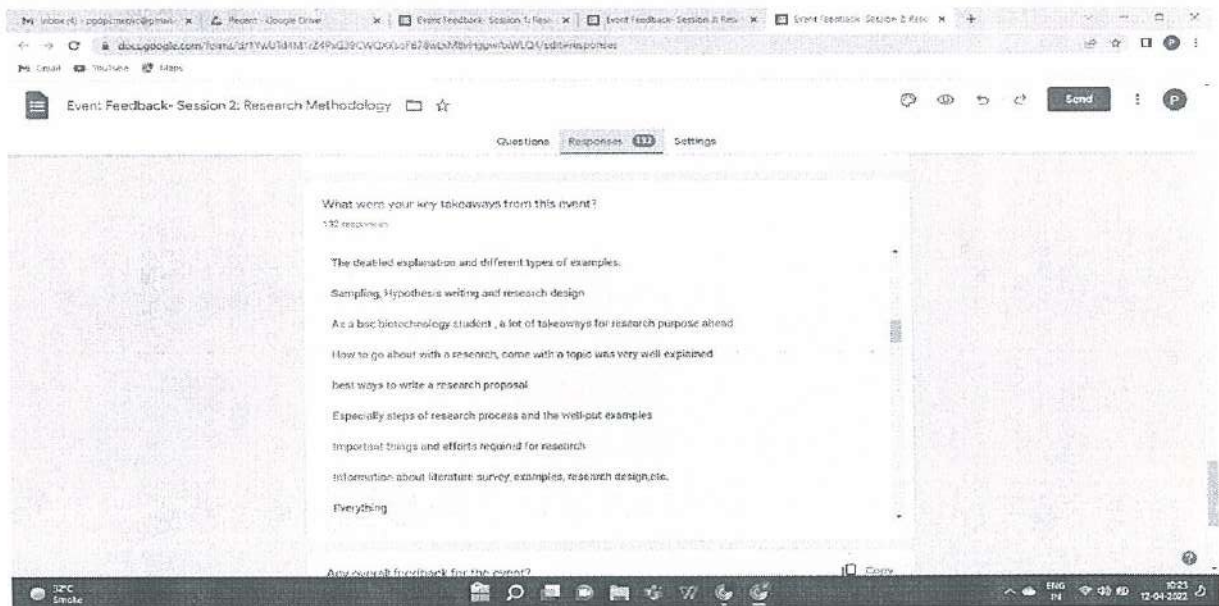
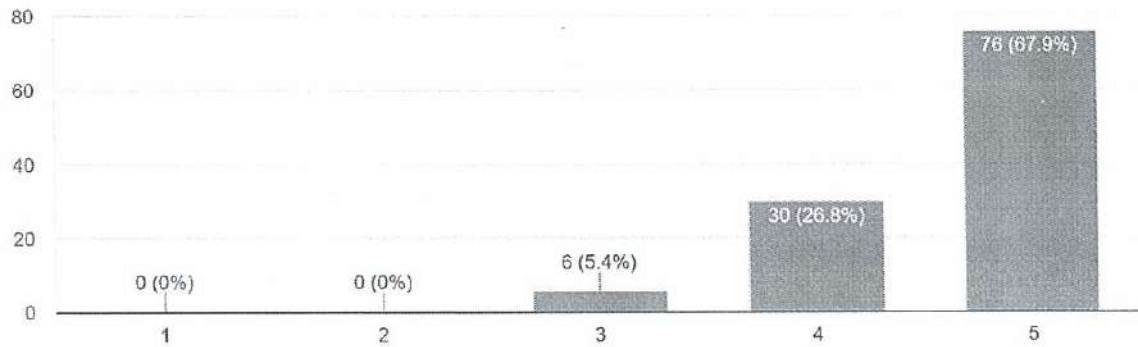
Brief Description of the Workshop : A 3 Session Online Workshop focussed on various aspects of research , To Understand how to initiate research work, different types & Methodologies of research, Steps involved in Research Process and how to implement

research work Systematically, Importance of Report Writing and steps involved in the same with some light plagiarism and how we can prevent it.

Number of attendees :Session I - 121, Session II - 121, Session III - 80

How relevant and helpful do you think it was for your job?

112 responses



What were your key takeaways from this event?
190 responses

Organizing the information obtained, the results with in depth process followed

Got valuable insights about Research report writing and presentation

It was a informative session

Very informative

I got to learn how to read a research paper effectively and also how to write a research report.

Different platforms for searching information .. writing a research

It was very good webinar for new students in research field and I understand point which we have to include in research paper

It was a wonderfully organised workshop

THE WEBSTAR EDUCATION TRUSTS
VINAYAK GANESH VAZE COLLEGE OF ARTS, SCIENCE & COMMERCE
(AUTONOMOUS)
HULUNDI (EAST), MUMBAI - 400 081

DEPARTMENT OF POST GRADUATE DIPLOMA IN PERFORMING & COSMETICS MANAGEMENT

ORGANIZES
3 SESSION WORKSHOP ON:
RESEARCH METHODOLOGY

SESSION - I :
Basics of Research Methodology

SESSION - II :
Understanding Research Process

SESSION - III :
Research Report Writing

Click to Register

25 JANUARY, 2022
SESSION I : 10:00 AM - 12:00 PM
SESSION - II : 1:00 PM - 3:00 PM

08 FEBRUARY, 2022
SESSION - III : 10:00 AM - 12:00 PM

Connect Via ...
Microsoft Teams

PREVIEW
SESSION - I :
Basics of Research Methodology

SESSION - II :
Research Report Writing



Link to the Workshop :

https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTU5Y2M1YjEtMjc2Ny00YzgZLTgzZTctYzc2NDBINGQyZWNi%40thread.v2/0?context=%7b%22Tid%22%3a%2260432f7d-cfb7-4200-a6b8-f755e8d6aa44%22%2c%22Oid%22%3a%22decc6674-a46a-43f3-a372-20b8f4d0b0d7%22%7d

11. Title: Webinar on “Development of Olfactory Odour Evaluation Panel for Antiperspirants & Deodorants”

Date : 03 February, 2022

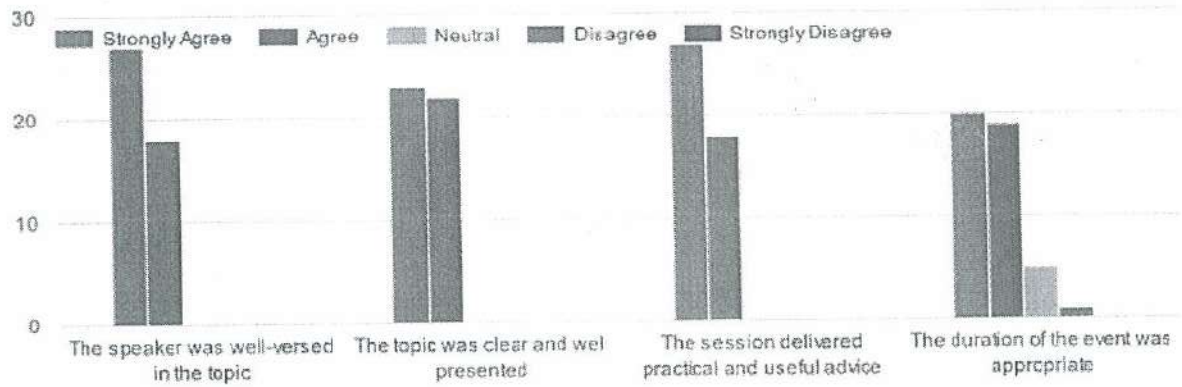
Name of the Resource Person : Mr. Suresh Bhandare

Brief Description of the Workshop : Webinar focussed on Understanding Odour Evaluation Techniques for Deodorants, Understanding Steps/ Procedure/ Standard Operating Procedures.

Number of attendees : 30

Feedback Analysis :

Please rate your satisfaction with the content of the session by indicating your level of agreement or disagreement with each of the following statement



As seen in the graph above, most of the audience felt that the speaker was well-versed in the topic and that it was a well-presented, informative session.

Poster:

The Kelkar Education Trust's
 Vinayak Ganesh Vaze College of Arts, Science & Commerce (Autonomous)
 Mulund (E), Mumbai - 400081

Department of Post Graduate Diploma in
 Perfumery and Cosmetics Management

Welcomes all to
 the webinar on

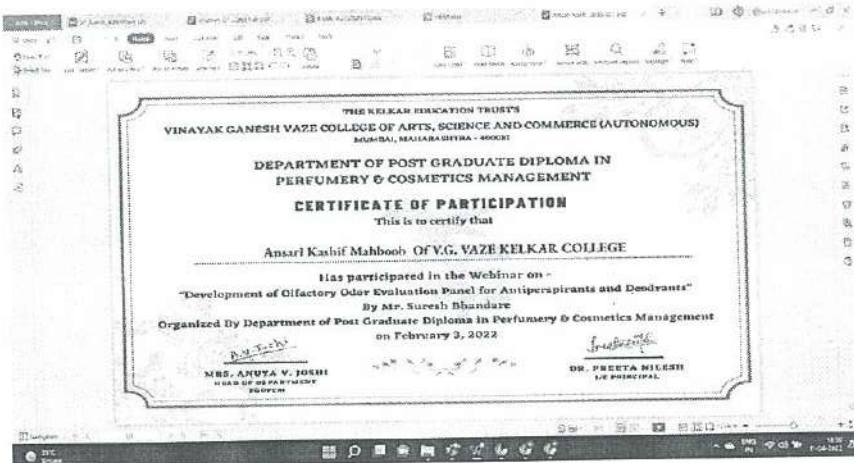
**"DEVELOPMENT OF OLFACTIVE ODOUR
 EVALUATION PANEL FOR
 ANTIPERSPIRANTS AND DEODRANTS"**

Guest Speaker
Mr. SURESH BHANDARE

- Post Graduate Diploma in Technical Chemistry
- Total 38 years of experience in two Multinational companies namely Hindustan Lever & Colgate Palmolive India Limited
- Retired as Sr. Technical Manager India Technology Center
- Work experience includes: Analytical, Quality Assurance, Product Development (Toilet Soap, Axion Dish washing Paste)
- Approved Odor Evaluation Panel Member for Cosmetic
- Winner of 2 YCMAD Awards
- Visited USA, China & Thailand for Technology transfer

Date : 3rd February, 2022
 Time : 11:00 am - 12:30pm
 Online Platform : Microsoft Teams

[Click here to Register](#)



Link to the Workshop :

https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjMxMDBmNDQtNDA1MC00M2QyLTk0NmMtOWVvMTgzYWI3N2Vh%40thread.v2/0?context=%7b%22Tid%22%3a%2260432f7d-cfb7-4200-a6b8-f755e8d6aa44%22%2c%22Oid%22%3a%22c523c7fe-0239-485f-a37b-80abd87d6add%22%7d

12. Title of Guest Lecture: Rave a Review

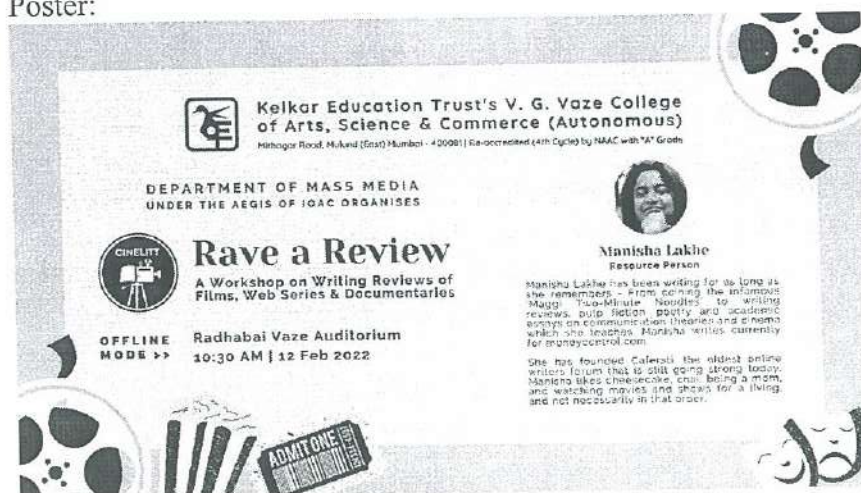
Date: 12 February 2022

Name of the Resource Person: Ms. Manisha Lakhe

Brief Description of the Workshop: An offline talk session titled **Writing About Cinema** (under CINELITT) by Ms. Manisha Lakhe on film reviewing 12 February 2022. Manisha Lakhe has been writing for as long as she remembers - From coining the infamous 'Maggi Two-Minute Noodles' to writing reviews. The objective of the workshop was to stimulate students to critically evaluate films constructively, as well as objectively.
Number of attendees:

Feedback Analysis: 58 registered participants of the event included students, alumni from colleges in Mumbai.

Poster:



13. Title :Technology for App Development

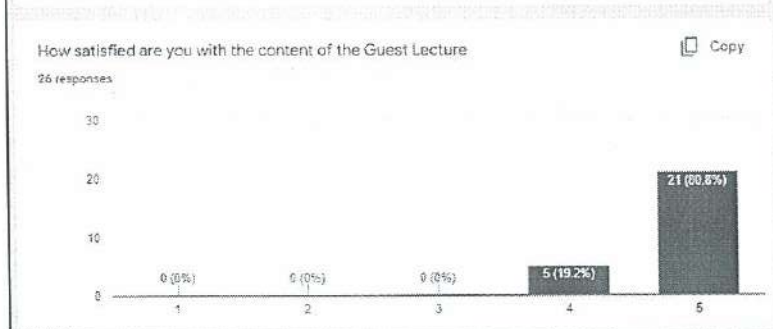
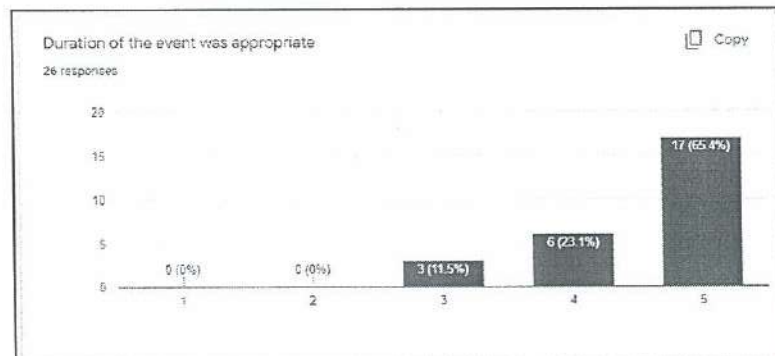
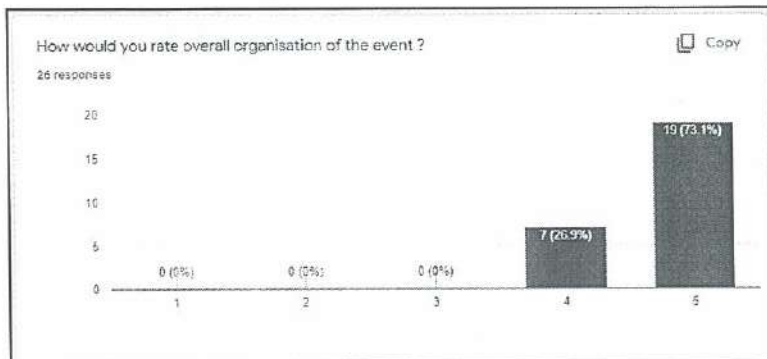
Date :26th February 2022

Name of the Resource Person: Ms. Bhavna Singh

Brief Description of the Workshop :Steps and Type for App development, Technologies for App development were discussed in the workshop.

Number of attendees : 26

Feedback Analysis :

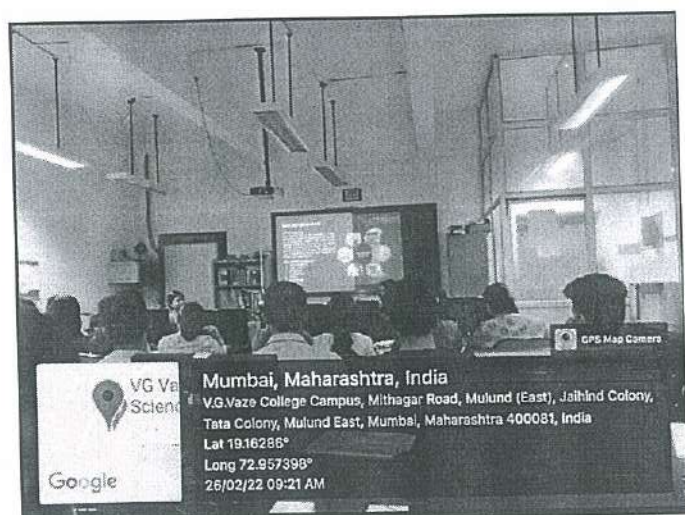


Poster:



Link to the Workshop: Offline (IT Lab 2)

Geotagged Photographs:



14. Title: Workshop on, “Corporate Etiquettes- Transitioning from Campus to Corporate”

Date : 21 March, 2022

Name of the Resource Person : Prof. Dr.Preeta Nilesh, I/C Principal

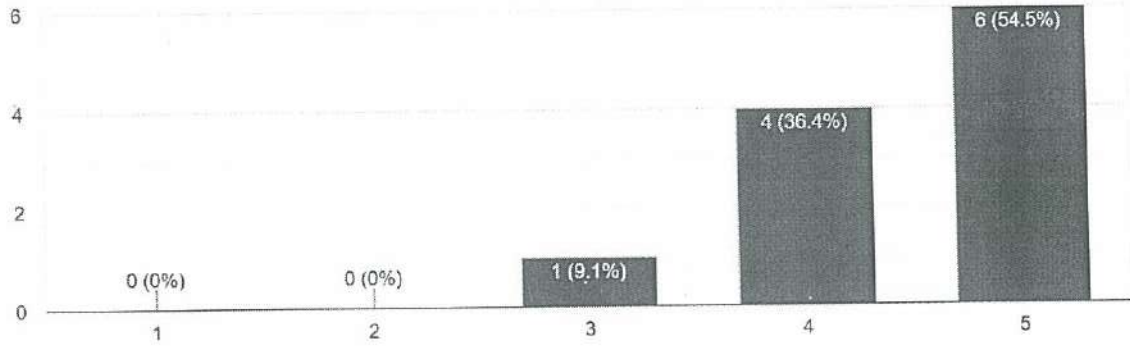
Brief Description of the Workshop : A Skill Development Workshop that explains importance how we have a few seconds to make a good first impression, whether you're meeting a prospective client or networking with power players within your industry, How to enhance your First Impressions, How to Enrich Workplace Relations, promote your personal brand and Promote Business Growth with your soft / people skills.

Number of attendees : 30

Feedback Analysis :

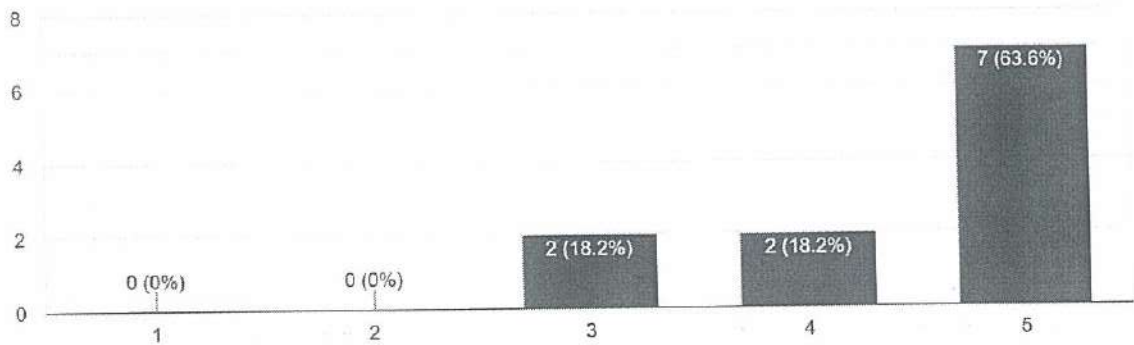
How satisfied were you with the event?

11 responses



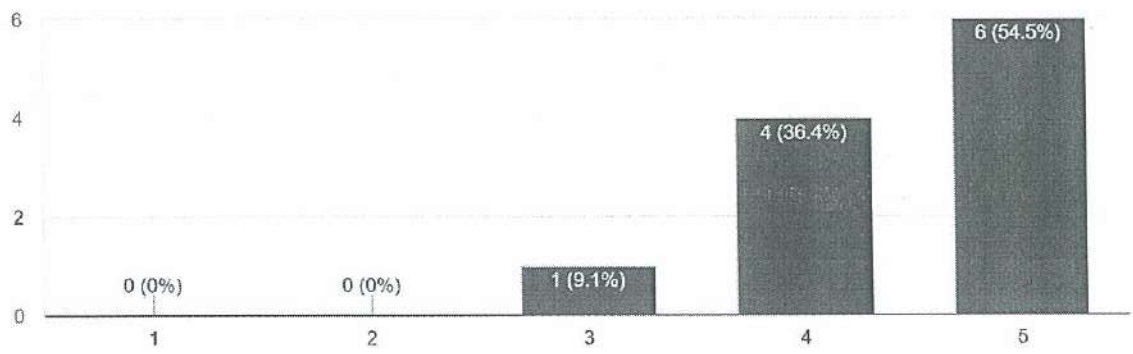
How relevant and helpful do you think it was for your job?

11 responses



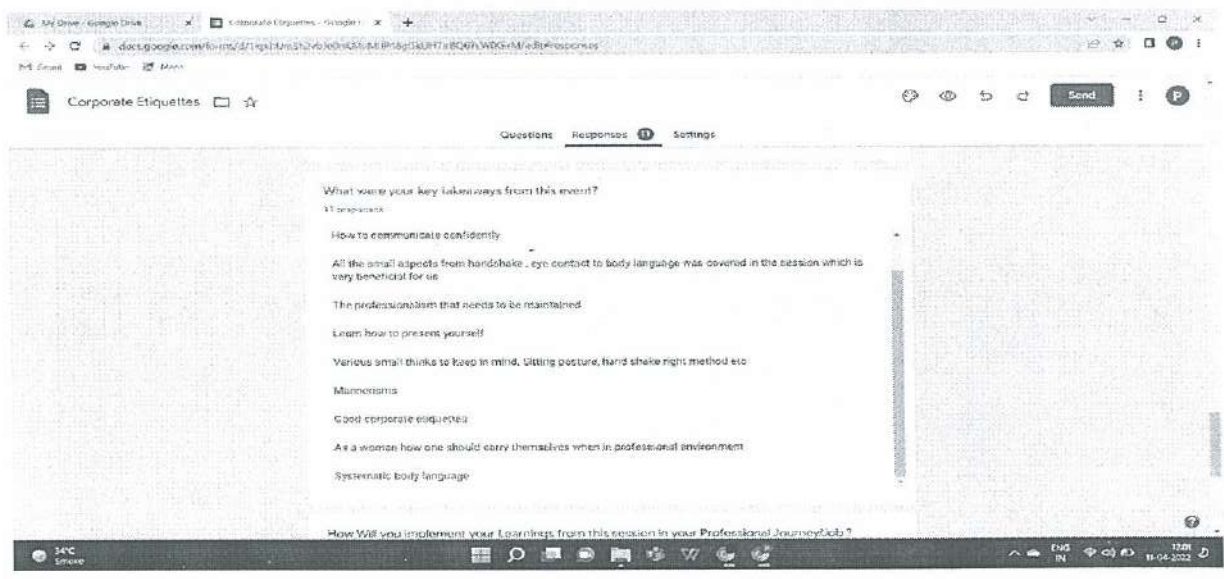
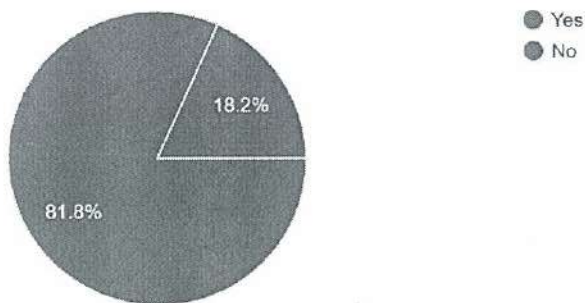
How satisfied were you with the session content?

11 responses



Do you observe Any improvement in your Professional Etiquettes after attending this Session ?

11 responses



Poster :

THE KELKAR EDUCATION TRUSTS
VINAYAK GANESH VAZE COLLEGE OF
ARTS, SCIENCE & COMMERCE
(AUTONOMOUS)
MULUND (EAST), MUMBAI - 400 081

DEPARTMENT OF POST
GRADUATE DIPLOMA IN
PERFUMERY & COSMETICS
MANAGEMENT

CONTACT
Website
www.vgcollege.net
Email
ngdps@vgc.edu.in

ORGANIZES
WORKSHOP ON :
**CORPORATE
ETIQUETTES**

TRANSITIONING
FROM CAMPUS TO
CORPORATE



SPEAKER
PROF. DR. PREETA NILESH
I/C Principal
Dean of Humanities
K.E.T's V.G.Vaze College
(Autonomous)
DATE : 21 March , 2022
TIME : 11.30 am
VENUE : Radhabai Vaze
Mini Auditorium



15. Title: Webinar on, “Building Your Personal Brand”

Date : 22 March, 2022

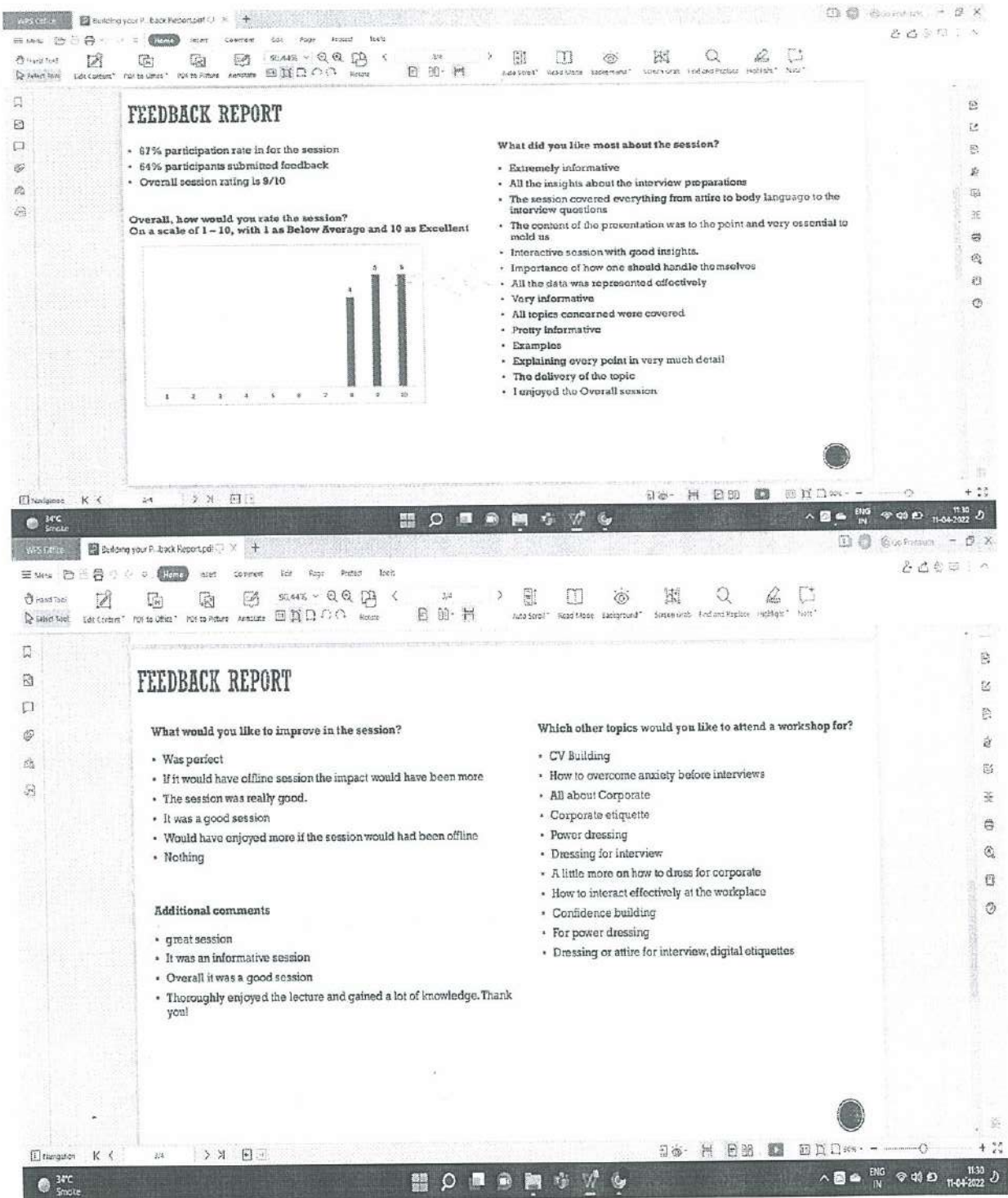
Name of the Resource Person : Mrs. JielNarvekar

Brief Description of the Workshop :

A Skill Development talk about the importance of building a personal brand. The Virtual Workshop focussed on giving insights to optimise personal website and social profiles ,to Build a community/Network, to Determine unique value proposition etc. for the Students; Which will help Students/Audience to take A Step towards Successful Corporate Journey.

Number of attendees :30

Feedback Analysis :



Poster : NA

Certificates (Please paste the image of one of the certificates issued) : NA

Link to the Workshop :

<https://us02web.zoom.us/j/89484415638?pwd=UmdXN1hQcC90VVU1R2RCYIREYmJYQT09>

16. Title of Guest Lecture: Advertising Design

Date: 15 April 2022

Name of the Resource Person: Mr. Nishant Lingayat

Brief Description of the Workshop:

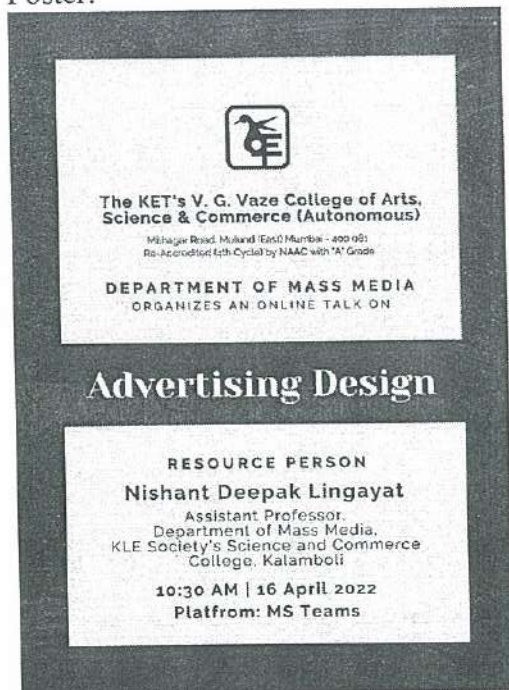
An online talk session titled **Ad Design** (under CINELITT) by Mr. Nishant Lingayat, an academician and industry expert, on 12 February 2022.

This workshop was conducted in order to teach students the art of critiquing filmography. The objective of the workshop was to stimulate students to design visually balanced advertising creatives.

Number of attendees: 45

Feedback Analysis: 45 participants of the guest lecture included students of TYBAMMC - Advertising. The guest lecture helped the students to be better equipped for their external viva-voce examination.

Poster:



Link to the Guest Lecture: <https://meet.google.com/afh-rznd-emi>

Neeta Mehla

I.Q.A.C. CO-ORDINATOR
KET'S V.G. Vaze College of
Arts, Science and Commerce
Mulund (E), Mumbai-400 081.



Nishant Lingayat

I/c Principal
V. G. Vaze College (Autonomous)
Mulund (E), Mumbai - 400 081.