

The Kelkar Education Trust's  
**V G Vaze College of Arts, Science and Commerce**  
(Autonomous)



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**Syllabus for F.Y.BSc Under NEP 2020**

(June 2023 Onwards)

Program: B.Sc

Semester 1

**Course: Open Elective Course ( OE)**

Course Code	Paper Title	Credit
VGVOE110	Travel and Tourism management	04

1. Syllabus as per **Choice Based Credit System**

i) Name of the Programme : F.Y.BSc

ii) Course Code :

iii) Course Title : Travel and Tourism Management  
: -I



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**V G Vaze College of Arts, Science and Commerce**  
**(Autonomous)**

iv) Semester wise Course Contents	:	Copy of the syllabus Enclosed
v) References and additional references	:	Enclosed in the Syllabus
vi) Credit structure	:	
No. of Credits per Semester	:	04
vii) No. of lectures per Unit	:	10
viii) No. of lectures per week	:	04 per division
ix) No. of Tutorial per week	:	---

		Semester end examination
		Internal Assessment 40 marks: Test 15 marks,
		Project/ Assignment 25 marks
2 Scheme of Examination	:	Class Participation: 10 marks
3 Special notes, if any	:	No
4 Eligibility, if any	:	As laid down in the College Admission brochure / website
5 Fee Structure	:	As per College Fee Structure specifications
6 Special Ordinances / Resolutions, if any	:	No

**Programme: F.Y.BCom**

**Course : General Elective ( Travel and Tourism management)**

**Semester: I**

**Course Code :**



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**V G Vaze College of Arts, Science and Commerce**  
**(Autonomous)**

Teaching Scheme (Hrs/Week)				Continuous Internal Assessment (CIA) 40 marks					End Semester Examination	Total
L	T	P	C	CIA-1	CIA-2	CIA-3	CIA-4	Lab	Written	
4	-	-						-		100
Max. Time, End Semester Exam (Theory) -2Hrs.										

**Prerequisite**    1. Basic knowledge of Geographical locations and tourism  
 2. Basic knowledge of maps and cartographic diagrams

**Course Objectives**

1. To introduce the fundamental concept of Tourism
2. To familiarize students with the significance and emerging trends in tourism.
3. To provide the concept of tourism products and an overview of the tourism products and resources of India.

**Course Content**

Unit No.	Module No.	Content	Lectures
1	I	<b>Unit 1 . Introduction to Travel and Tourism</b> <ul style="list-style-type: none"> <li>• Meaning &amp; definitions of tourism, traveller, excursionist, tourists - Objectives, nature &amp; Classification of tourism &amp; tourists.</li> <li>• Tourism recreation &amp; leisure inter-relationship.</li> <li>• Growth and development of Tourism through the ages.</li> </ul>	10
2	II	<b>Unit 2. Components, types and forms of Tourism</b> <ul style="list-style-type: none"> <li>• Components of tourism - Types and Forms of Tourism: Inter-regional and intra–regional tourism, inbound and outbound tourism, domestic, international tourism.</li> <li>• Forms of Tourism: religious, Medical Tourism, historical, social, adventure, health, business, conferences, conventions, incentives, sports and adventure tourism</li> </ul>	10



**The Kelkar Education Trust's  
V G Vaze College of Arts, Science and Commerce  
(Autonomous)**

<b>3</b>	III	<p><b>Unit 3. Travel and Tourism motivations</b></p> <ul style="list-style-type: none"> <li>• Travel Motivations &amp; travel deterrents - Definition of Motivation – concept of motivation - types of motivations –</li> <li>• Mackintosh's Classification: physical motivators – rest and relaxation motivators – health motivators – ethnic and family motivators – professional and business motivators.</li> <li>• Pull and push forces in tourism- Sun lust and Wanderlust tourists.</li> </ul>	10
<b>4.</b>	IV	<p><b>Unit 4. Impacts of Tourism</b></p> <ul style="list-style-type: none"> <li>• Tourism Impacts: Economic Impacts, Social Impacts, Cultural Impacts, and Environmental Impacts –</li> <li>• Strategies to overcome or reduce the negative impacts of tourism.</li> </ul>	10
<b>Total No. of Lectures</b>			40

**Beyond the Syllabus**

Paper presentations, book reviews and visits to ecologically sensitive locations

**Course Outcome**

Students should be able to

CO1

CO2

CO3

CO4



**The Kelkar Education Trust's**  
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Recommended Resources	
<b>Text Books</b>	
<b>Reference Books</b>	List attached below
<b>Syllabus Prepared by:</b>	
1. Ms. Shirisha Gupte : Chairperson	
<b>E-Resources</b>	<a href="https://nptel.ac.in/courses/109106124/">https://nptel.ac.in/courses/109106124/</a> <a href="https://study.com/academy/lesson/what-is-fiction-definition-types.html">https://study.com/academy/lesson/what-is-fiction-definition-types.html</a>

References:

Davies, Philip, Monuments of India, Vol. II., London.

Dixit, M and Sheela, C. (2001), Tourism Products , New Royal Book.

Dr.I.C.Gupta and Dr.S.Kasbekar, Tourism products of India.

Gupta, SP, Lal, K, Bhattacharya, M. (2002) Cultural Tourism in India, DK Print.

Manoj Dixit, Charu Sheela (2006), Tourism Products, New Royal books

Bhatia A.K (2003) International Tourism, Sterling Publishers Pvt Ltd, New Delhi.

Bhatia AK (2002), Tourism Development: Principles and Practices, Revised edition Sterling Publishers Private Limited, New Delhi.

Kaul R.N 91991), Dynamics of Tourism, Sterling Publishers Pvt Ltd, Volume 1,2 & 3 New Delhi

Pran Nath Seth(1997), Successful Tourism Management, Sterling Publishers Pvt Ltd, New Delhi

Praveen Sethi(1999), Tourism for the Next Millennium, Rajat Publication New Delhi.



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Sati V.P (2001), Tourism Development in India, Pointer Publications, Jaipur.

Singh Anand (2005), Tourism in Ancient India, Serials Publications, New Delhi.

13. Sinha R.K (2003), Growth and Development of Modern Tourism, Dominant Publishers, New Delhi.



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**Syllabus for F.YBSc Under NEP 2020**

(June 2020 Onwards)

**Program: B.Sc.**

**Semester 2**

**Course: Open Elective Course ( OE)**

Course Code	Paper Title	Credit
VGVOE211	Travel and Tourism Management in India	04

**2. Syllabus as per Choice Based Credit System**

- i) Name of the Programme : F.Y.BSc
- ii) Course Code :
- iii) Course Title : Travel and Tourism Management  
-II
- iv) Semester wise Course Contents : Copy of the syllabus Enclosed
- v) References and additional references : Enclosed in the Syllabus
- vi) Credit structure :



**The Kelkar Education Trust's**  
**V G Vaze College of Arts, Science and Commerce**  
**(Autonomous)**

No. of Credits per Semester	:	04
vii) No. of lectures per Unit	:	10
viii) No. of lectures per week	:	04 per division
Semester end examination- 60 marks		
ix) No. of Tutorial per week	:	Internal Assessment 40 marks: Test 15 marks, Project/ Assignment 25 marks
2 Scheme of Examination	:	Class Participation: 10 marks
3 Special notes, if any	:	No
4 Eligibility, if any	:	As laid down in the College Admission brochure / website
5 Fee Structure	:	As per College Fee Structure specifications
6 Special Ordinances / Resolutions, if any	:	No

**Programme: F.Y.BSc**

**Semester: II**

**Course : General Elective (Travel and Tourism Management in**

**Course Code :**

**India )**

Teaching Scheme (Hrs/Week)				Continuous Internal Assessment (CIA) 40 marks					End Semester Examination	Total
L	T	P	C	CIA-1	CIA-2	CIA-3	CIA-4	Lab	Written	
4	-	-						-		100





**The Kelkar Education Trust's  
V G Vaze College of Arts, Science and Commerce  
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Max. Time, End Semester Exam (Theory) -2Hrs.

**Prerequisite** 1. Basic knowledge of Geographical features of India and Tourism development  
2. Basic knowledge of maps and cartographic diagrams

**Course Objectives**

1.

2.

5.

6.

7.

**Course Content**

Unit No.	Module No.	Content	Lectures
1	I	<b>Unit 1. Tourism Resources</b> <ul style="list-style-type: none"> <li>• Definition, meaning</li> <li>• Tourism resources of India</li> <li>• Types and typologies: cultural resources – art and architecture, historical monuments, fairs and festivals, craftsmanship, folk customs, costumes of different states, museums and art galleries.</li> </ul>	10
2	II	<b>Unit 2. Natural tourist Resources</b> <ul style="list-style-type: none"> <li>• Rich diversity in landform and landscape, outstanding geographic features, climate, water bodies, flora and fauna.</li> <li>• Tourism resource potential in mountains with special reference to Himalayas.</li> <li>• Resources and resource use patterns in the past, present and future perspectives. National Parks and sanctuaries.</li> </ul>	10



**The Kelkar Education Trust's  
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<b>3</b>	III	<p><b>Unit 3 . Tourism development based on Physiography of India</b></p> <ul style="list-style-type: none"> <li>• India's main desert areas, their geological structure, development of Desert Tourism –</li> <li>• Existing trends and facilities available, desert safaris and desert festivals. Coastal areas, beaches and islands; resources and resource patterns.</li> <li>• Resources in islands with special reference to Andaman and Nicobar Islands.</li> </ul>	10
<b>4.</b>	IV	<p><b>Unit 4. Created tourist destinations</b></p> <ul style="list-style-type: none"> <li>• Academic, scientific and industrial institutions –</li> <li>• An over view of tourism development strategies.</li> </ul>	10
<b>Total No. of Lectures</b>			40

**Beyond the Syllabus**

Paper presentations, book reviews and visits to ecologically sensitive locations, tourism related locations, Regional Tourism development projects.

**Recommended Resources**

**Text Books-  
List attached**

**Reference  
books-  
list attached**



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**E-Resources**

Syllabus Prepared by:

2. Ms. Shirisha Gupte : Chairperson

References:

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