Details of workshops/seminars conducted on Intellectual Property Rights (IPR), Research Methodology, Entrepreneurship and Skill Development during the year 2022-23

Self-Financing Course Section

1: Mediaverse - Mock Media presentation by students

Date: 24th and 25th February 2023

Brief Description of the Event:

Mediaverse, is the annual intercollegiate mass media festival, rebranded in 2023. The mascot reveal, flash mob and a flea market were followed by the two-day event comprising 8 events, each focusing on different aspects of media.

1. The Morning Show (Scripted Talk Show)
2. Adaakaari (Mono Act Competition)
3. Photo Story (Photo Exhibition)
4. Nail Your Pitch (Sales Pitch Competition)
5. Hop Till You Drop (Dance Due;)
6. Filmorama (Screening of Short Films and Documentaries)
7. Bol Bala (Street Play)
8. Reminiscing 2000s (Music Band Performance)

Number of attendees: 150

Sponsor details: The title sponsor of the festival was real estate brand Puranik Builders with the co-sponsors Beauty Obsessed and Aniket Mangal Karyalay. Thane Vibhav was the media sponsor.

Poster:

Reeta Mehta

I.Q.A.C. CO-ORDINATOR
KET'S V.G. Vaze College of
Arts, Science and Commerce
Mulund (E), Mumbai-400 081.

Principal
V. G. Vaze College (Autonomous)
Mulund (East), Mumbai - 400 081.

2: Corporate expectations for entry level graduates

Date: 9th February, 2023

**Time:** 9 am

Venue: Room no. 505

Name of the speaker: Ms. Swapna Tamhankar

Number of attendees: 110

Brief Description:

A guest lecture on corporate expectations for entry level graduates was organised by IBS for Tybaf students on 9th FEB 2023. These expectations provide the framework for the new hires and help them understand the company culture, values, and goals. The lecturer provided detailed knowledge on Defining the role in the organisation, setting standards, Professional development & Performance evaluation. In conclusion, corporate expectations for entry-level graduates are of utmost importance to an organisation. They help create a clear understanding of what is expected of the new hires and ensure that they align with the company culture.

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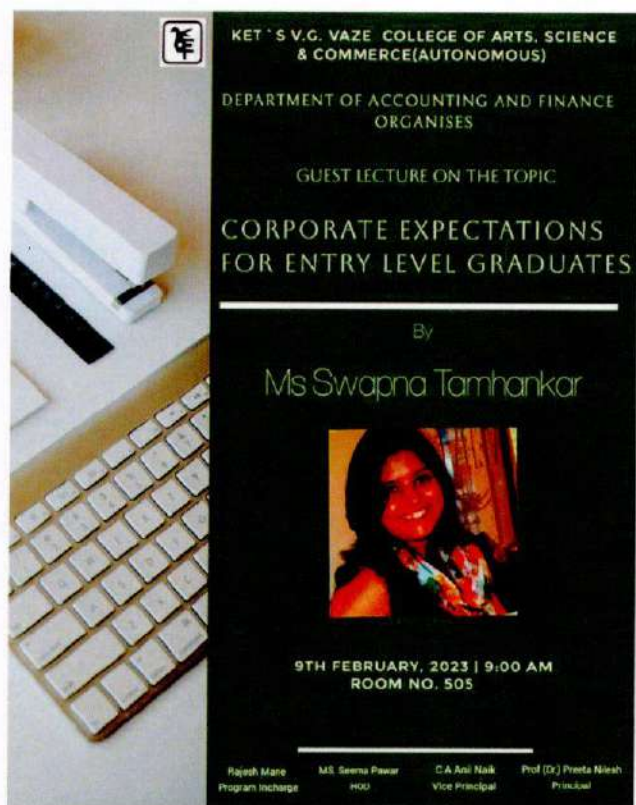
3: Guest Lecture on Derivatives & Stock Exchange
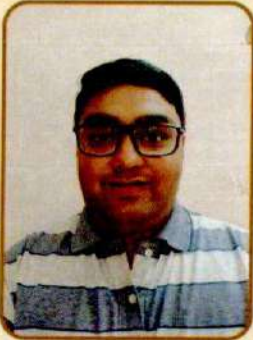
Date: 2nd August, 2022

Name of the Resource Person: Mr. Viral Rami

No. of attendees: 100

Poster:

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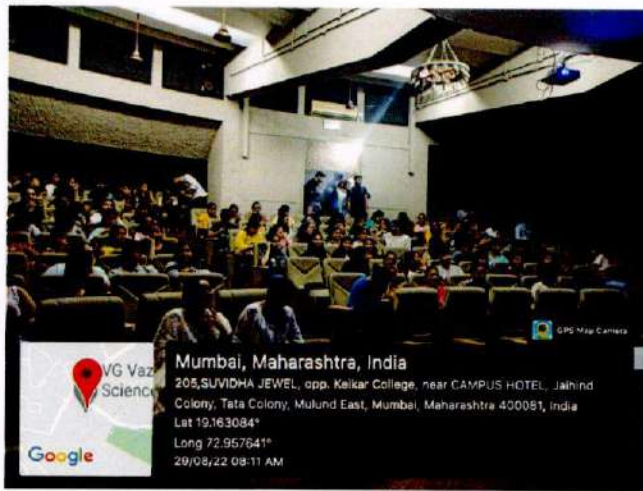
4: "Tell It to Sell It" a demo market for a hands-on experience to sell your product

Date: 25th August, 2022

Venue: Main Auditorium

No. of Participants: 100 students

No. of teams: 8 teams

Objective: To present the students with an opportunity to enhance their management related skills.

The BMS Dept of V. G. Vaze College, Mulund had organized Management event 'Tell It to Sell It' on the 25th of August 2022 for the students of Degree College. It was conducted in the Main Auditorium from 10:30am to 12:30pm. The students of SYBMS had organized it with the help and support of professors. The main objective behind organizing this event was to encourage and develop the management skills of the students.

The first round of the event was 'Main Hoon Kaun?' where the participants had to decode the lyrics of Hindi songs which were displayed in English and also guess the product associated with the song. The teams which decoded the song and guessed the product correctly, got qualified for the 2nd round.

The second round of the event was 'Chukar Yeh Product Ko Kiya Tune Kya Ishara?', where one of the team members had to touch and describe a given product's features without being able to see it and the other team member had to guess the described product correctly and select it from a table of various similar looking products. The teams which were able to guess the product correctly, got through for the final round.

The last and final round of the event was named 'Jiggle Jiggle'. This round had 2 sub-rounds. The first being, the ping pong ball challenge where each team had 3 chances to make sure that the ping pong ball lands inside the cups placed before them. Each cup had a product name mentioned inside it. The teams were then given 5 minutes to prepare an entertaining and catchy jingle for the product they received and then present it to the audience and judges. The team with the best jingle was declared the winner of the event. The event ended with the felicitation of the winners and a warm vote of thanks given on behalf of the BMS department.
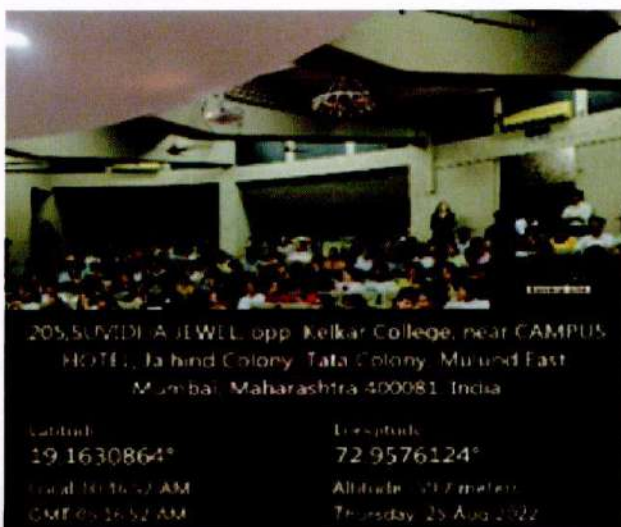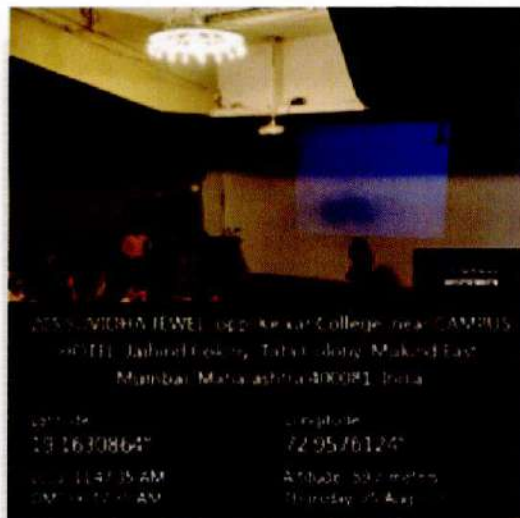
Winners: Mr. Aaditya Bhide (SYB.com.) and Mr. Utkarsh Gothankar (SYB.com)

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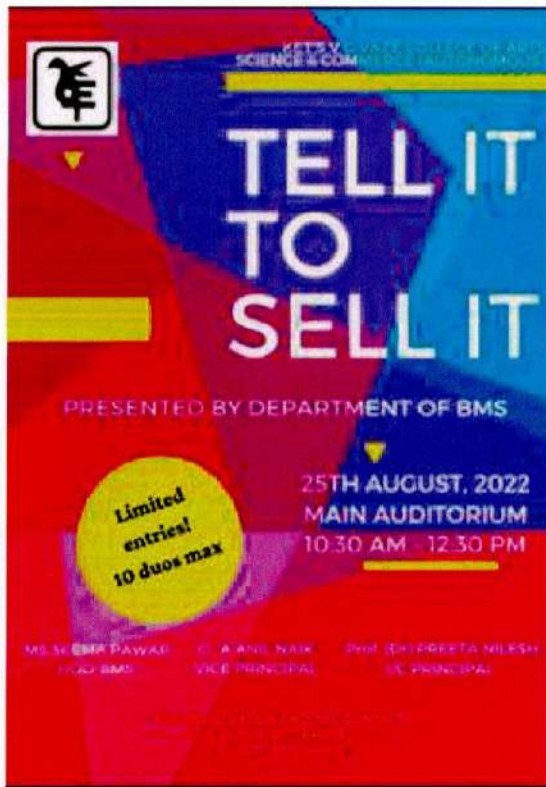
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5: "Udyokta", a business fest

Date – 1ˢᵗ, 2ⁿᵈ and 3ʳᵈ December 2022

Venue: Canteen Foyer

No. of participants: 135

Objective:

1. To enhance entrepreneurial skills in the students of BMS.
2. The BMS dept. of V.G.Vaze College, Mulund had organized an Entrepreneurial – Udyokta on 1 st, 2nd and 3rd of December 2022 for the students of Second year BMS. It was conducted in the canteen foyer from 8:00 am to 3:30 pm. The students of SYBMS had organised the event with the help and support of professors.
3. The main objective behind organizing this event was to encourage and develop entrepreneurial skills of the students.

Brief Description:

The banner reveal of the event was facilitated on 29ᵗʰ December 2022 by Principal Ma'am Prof. (Dr.) Preeta Nilesh, Prof. Ms Seema Pawar (H.O.D; SFC) and the faculty of BMS. The event was inaugurated on 1 st Dec 2022 by Prof. Ms Seema Pawar (H.O.D; SFC). The fest was conducted in the canteen foyer where the students had put up varying stalls on each day of games, refreshments, eateries, accessories, apparels and etc. getting a first-hand experience and showing off their entrepreneurial acumen and abilities.

The number of stalls that were put up on the 1st and 2ⁿᵈ December were 6 and 8 respectively and 5 stalls were put up on 3rd December. There were stalls of accessories, pancakes, pasta, mocktails, chocolates etc. on the first day. On the second day there were stalls of maggi, waffle, refreshments, Indian chaat items, apparels etc. On the third day stalls were put up of cupcakes, accessories and so on. All the students participated enthusiastically and worked hard in order to sell their respective products on each day.

The students also encouraged and supported each other by purchasing products from each stall. The footfall was very high on each day and everyone who came up to the stalls to check out the products showed their keenness with regards to trying out what the students had to offer whether it'd be accessories or some game. On each day all the stalls had varying relishing delicacies, designer apparels and accessories to offer along with interesting and enjoyable games to play too. Also, the teachers contributed 50% of the profit of every stall to CSR activities. We were supported greatly by our teaching staff, administrative staff and principal ma'am in order to conduct the fest successfully on all the three days and the fest gave all the students of SYBMS a great opportunity to learn a lot about entrepreneurship and also was a great experience altogether for everyone.

Details of stalls put up by students:

1st December 2022:

1. AesthetiQue Bazaar - Sunglasses, bracelets, books
2. Go Grab Golgappa - Pani Puri
3. The Italian Twist – Pasta
4. 69 Pancakes - Pancakes & Drinks

5. Chocodelight - Chocolates 6. Frizzling Soda - Sev puri & soda

2nd December 2022:

1. House of Maggi - Instant noodles
2. Iced Out! – Refreshments
3. Waffilicious – Waffles
4. Aesthete – Accessories
5. Fast & Foodie Us - Biryani & chaat
6. BMS Chaat Corner - Panipuri and sevpuri
7. Eastside – Merchandise
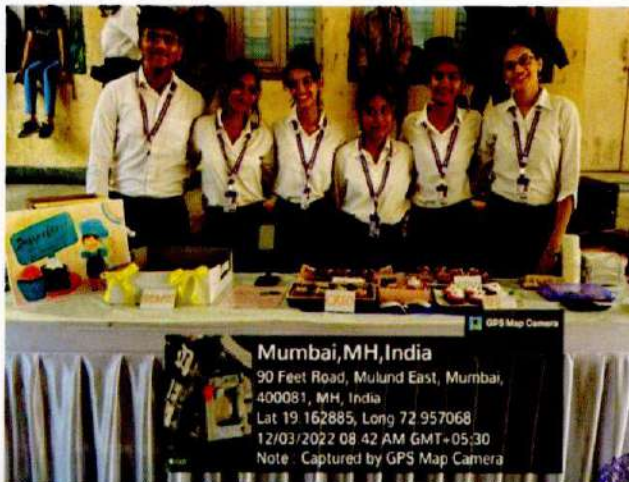8. Koffee, Kelkar Aur Kuch? - café beverage

3rd December 2022:

1. What The Fabulous Stuff! -Clothing stall
2. Desserteria – Desserts
3. Tacobhel – Tacos
4. Sip And Play - Mocktails & Games
5. Sandwich Express - Sandwiches & games

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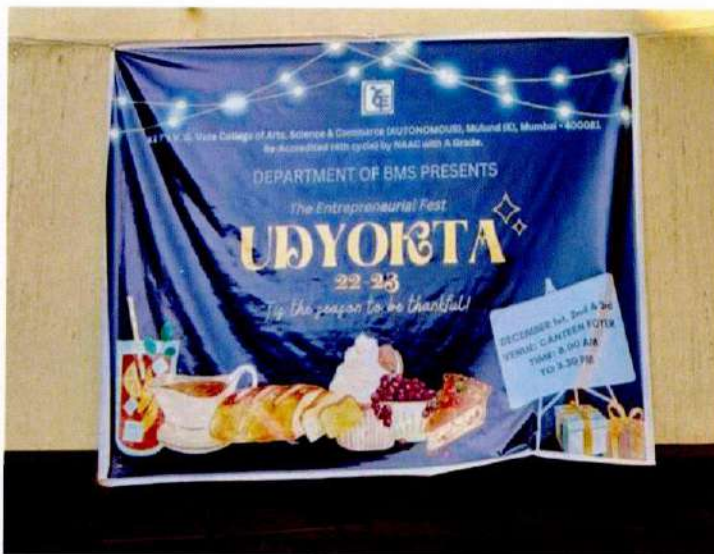
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6: One-day workshop on "Sensemaking in genetics"

Date: 25th April, 2023

Collaborating organization: IIT Bombay

No. of students participated: 18 (SY and TY Biotechnology)

Brief description:

The workshop on sensemaking in genetics was organized in context of clinical diagnosis by department of Biotechnology. The alumnus of the department shared their expertise from their PhD at IIT Bombay.

7: 5 – Days Training Workshop by Biotechnology department

Date: 8th April to 13th April, 2023

Venue: Biotechnology lab

Beneficiaries: TY Biotechnology students

Brief description:

The department conducted intensive training workshop for skill development of final year students which covered the topics such as Plant Tissue Culture, Molecular Biology, Perfumery,

8: A guest Lecture on Preparation for Avishkar

Date: 2nd December 2022

Time: 11 am to 12 pm

Name of resource person: Dr. Paresh More

Number of attendees: 105

Brief description:

The seminar was organised to guide students for Preparation for Avishkar by. It gave a brief idea about Aavishkar convention. The students were mainly from SY and TY (IT). The lecture was conducted offline.

Poster:

KETS V. G VAZE COLLEGE OF ARTS SCIENCE AND COMMERCE (AUTONOMOUS)
RE-ACREDITTED (4TH CYCLE) BY NAAC WITH A GRADE

Department of Information Technology
In Association with
Research and Development cell

Organizes a session on

"Preparation for Avishkar"

Resourse person

Dr. Paresh More

Friday December 2,2022
11:00 am to 12:00 noon
Room no. 215

Prof. Dr. Preeta Nilesh
Principal

C. A Anil Naik
Vice Principal

9: A hands-on session on handling Github
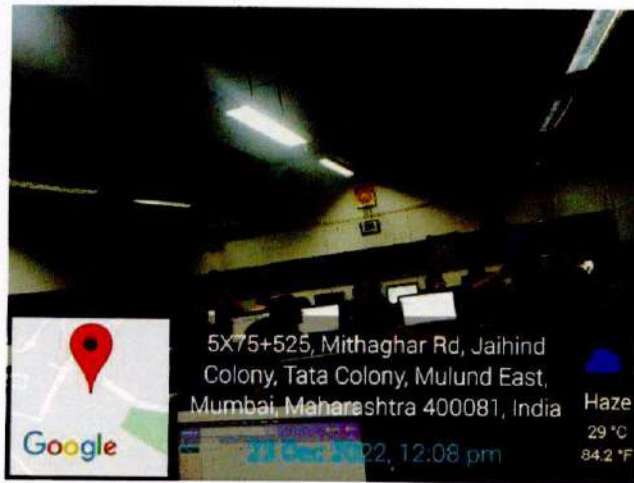
Date: 23-12-2023

Name of the Resource Person: Mr. Atharva Desai (TY-IT Student)

Brief Description of the Workshop: This session provided the participants knowledge of creating and managing Github accounts.

Number of attendees: 36 TY-IT, 32 SY-IT

Photographs:

10: Mini Avishkar - an intra collegiate research convention
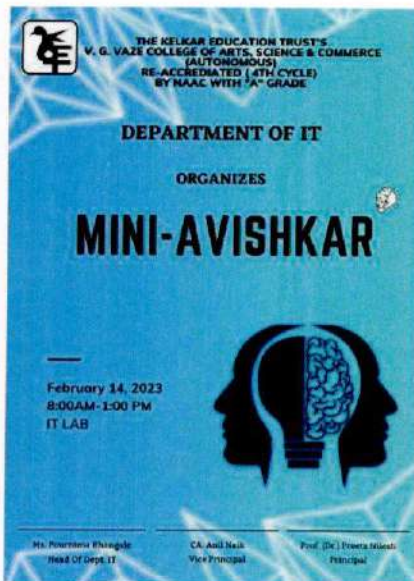
Date: 14-02-2023

Name of the Resource Person: Dr. K. G. Bhole (Evaluator)

Brief Description of the Workshop:

Mini avishkar is a research-based poster presentation competition.

Number of attendees: 34 groups (64 participants)

Poster:

12: Guest Lecture on Cloud Computing

Date: 21-01-2023

Name of the Resource Person: Mr. Swapnil

Brief Description of the Workshop: A hands-on workshop for students to understand the basic concepts of cloud computing

Number of attendees: 30

11: A guest Lecture on use and Importance of software Engineering in Industry

Date: 11-01-2023

Name of the Resource Person: Ms. Harshana Bhambhani

Brief Description of the Workshop:

This session gave an idea on how software engineering is used in industry.

Number of attendees: 40

Poster:

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Neeta Mehta

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