



**Kelkar Education Trust's
V. G. Vaze College of Arts, Science & Commerce (Autonomous)
Re-Accredited (4th Cycle) by NAAC with "A" Grade**

Organises

*A Two Day National Multidisciplinary Conference
on*

(Fashion-I-S-T-A-S 2025)

FASHION:

Innovation, Sustainability, Trends, Avenues, Society

JANUARY 24TH - 25TH, 2025



ABOUT V.G. VAZE COLLEGE (AUTONOMOUS)



The Kelkar Education Trust's V. G. Vaze College (Autonomous) was established by Shri Bhausaheb Kelkar in 1984 as a gesture of social commitment. The college holds the distinction of being the first affiliated college in Maharashtra to be assessed for accreditation by the National Assessment and Accreditation Council (NAAC) in 1998. Since then, the college has been committed to various quality initiatives. The college has undergone NAAC accreditation four times with an "A" Grade and has secured 3.45 CGPA in the fourth cycle in 2017. The college has 17 Aided undergraduate, 8 Self Financing Undergraduate and 6 Post-Graduate programs. The college also offers a unique Post-Graduate Diploma in Perfumery and Cosmetology and Vocational Skill Development program in Tourism and Hospitality. Short Term Certificate Courses are also conducted under the G. D. Kelkar Skill Development Centre and Finishing School. Vaze College has 7 Ph.D centres, 30 faculty with Ph.D and 13 Research Guides.

With Academic Autonomy in the year 2020-21, the college has begun a new journey with renewed zeal and enthusiasm towards excellence in education, where research has a very significant place. The College has implemented the National Education Policy 2020. Post-Autonomy, the Institution has organised International Conferences every year; in 2020-21, led by the Faculty of Humanities and Social Sciences, in 2021-22 led by the Faculty of Commerce, in 2022-23, led by the Faculty of Science and in 2023-24, led by the Faculty of Self-Financing Programs. For the academic year 2024-25, the college is planning a Two Day National Multidisciplinary Conference on:

**FASHION: Innovation, Sustainability, Trends, Avenues, Society 2025
(Fashion-I-S-T-A-S 2025)**



PATRONS

Prof. (Dr.) Ravindra Kulkarni, Vice Chancellor, University of Mumbai
Dr. Ajay Bhamare, Pro Vice Chancellor, University of Mumbai
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Dr. M. R. Kurup, Founder Principal, KET's V. G. Vaze College (Autonomous)
Prof. (Dr.) Preeti Nilesh, Principal, KET's V. G. Vaze College (Autonomous)

ORGANISING COMMITTEE

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Dr. Paresh More, Co-Convenor
Dr. Shilpa Suryawanshi, Co-Convenor
Ms. Reena Pillai, Organising Secretary
Mr. Rajesh Mane, Organising Secretary

CONFERENCE STEERING COMMITTEE AND ADVISORS

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Prof. (Dr.) Vishwanath Patil, Department of Chemistry, I/C Director National Centre for Nanosciences and Nanotechnology, University of Mumbai

Mr. Ashwin Khemka, AC Member, Industrialist, Chairman / Managing Director, Sanjivani Paranteral Ltd.

Mr. Gyan Barah, AC Member, Ex-Head, Fraud Investigation, ICICI Bank, Academia Industry Interface

Ms. Meera Surve, AC Member, Academician, French Language Trainer

Mr. Ajay Nair, AC Member, Director, Matrix Financiers Ltd Kwaliti Tyres Pvt. Ltd., Minaxi Fisheries Pvt. Ltd. and Hotel Silver Sun Pvt. Ltd.

Deans & HODs, Vaze College (Autonomous)



Key Note Speakers

Date: 24th January 2024

Ms. Solange Suri, Head Department Fashion, Atlas Skilltech University, ISDI School of Design and Innovation

Date: 25th January 2024

Mr. Jamshed Mistry, Independent Counsel and Founder of the International Legal Alliance (Global network of Lawyers)

Valedictory Function

Date: 25th January 2024

Dr. Sameer Patil, Director, Center for Security, Strategy and Technology, Observer Research Foundation



CONCEPT NOTE

Fashion is a statement, a schematic manifestation, which is flaunted to identify an individual, a location, a period, a grade, a rank, a class, a creed, a philosophy, an ethnicity, subcultures and even a nation. Fashion is about self-expression, personal style and creativity. It can be found across a wide range of price points and contexts. While fashion includes luxury elements, such as designer labels and high-quality materials, it also extends to more accessible and affordable options found in mainstream retail. Fashion transcends mere clothing, elevating individuals into icons of beauty and style. Cities and buildings become beacons of fashion, each with its unique identity and influence and malls become fashion destinations. Behind the glamour, fashion is a formidable global industry generating billions of dollars annually, providing livelihoods for millions worldwide. It is a testament to the power of creativity, commerce and culture intertwining on a global scale.

Fashion, with its multidisciplinary nature, embodies a convergence of art, culture, commerce and technology, intertwining history, design, psychology, sociology, economics, sciences and sustainability to amalgamate expression and innovation. From the runway to the streets, fashion serves as a mirror reflecting societal values, aspirations and trends, while also pushing the boundaries of imagination and social change.

About the Conference


The Conference attempts to bring together academicians, artists, researchers, scholars and scientists to share their experiences and research findings on the multifaceted and dynamic aspects of Fashion. The conference seeks to explore the historical, social, economic, political, psychological, scientific, commercial, legal and artistic phenomenon of fashion, a powerful component of contemporary culture.

The conference will trace the historical and cultural contexts of fashion including societal changes, cultural shifts, styles, trends and preference for fabrics and colours. Additionally, the conference will explore the intersection of fashion with art and design, artistic movements and expressions, literature, film and media as a reflection of aspirations and identities. How fashion affects self-image, confidence, social perceptions and can influence and impact advertising, shopping motivations is yet another inquiry the conference seeks. The impact of social media on fashion trends, fashion shows and purchasing decisions also will be investigated.

The conference is also interested in exploring fashion as an economic driver. The conference encourages deliberations on retail and merchandising, marketing and branding, e-commerce platforms, consumer behaviour as well as the global supply chain dynamics of the fashion industry .

Intellectual property rights, design piracy, licensing agreements, labour rights and sustainability regulations play a crucial role in protecting the rights of designers, manufacturers, retailers and consumers. What are the laws that ensure fair and ethical practices within the fashion industry? The conference wishes to inquire into the same.

As technology continues to transform the fashion industry, the conference hopes to understand the significance of digital design tools, innovations in 3D printing, augmented reality and artificial intelligence and its impact on fashion.



Textile and material sciences, colour science and colour trend forecasting in fashion, biomechanics and ergonomics involve the study of human movement and comfort. The conference hopes to explore innovative approaches to designing practical and ergonomic lifestyle solutions.

Fashion influences and is influenced by architecture, interior design, space utilization and furniture where trends in design, materials, and aesthetics intersect, thus shaping the built environment to reflect contemporary styles and lifestyles. We encourage these discussions within the broader spectrum of the conference.

Sustainability is paramount in all aspects of the fashion industry, from ethical sourcing and eco-friendly production methods to responsible consumption and circular design principles, aiming to reduce environmental impact and ensure long-term viability. Alongside these efforts, addressing issues such as resource depletion, pollution and waste generation remains crucial. The intersection of fashion with health and wellness, including activewear, ergonomic design and body positivity movements, adds further depth to the discussion, emphasizing the industry's impact on physical comfort, mobility and mental well-being, thus illustrating the multifaceted nature of fashion.

Fashion education integrates the elements of art, design, business and technology to prepare students for careers in the industry. The conference seeks to examine latest trends and practices in the framework of education so as to make teaching methods more engaging, relevant and reflective of the contemporary society and global trends.

The conference will be structured around eight main areas.

Research papers are invited on issues related to any of the following themes, although not limited to them:

THEMES

Theme 1: Historical Evolution of Fashion & the Politics of Fashion

Theme 2: Economy, Tourism & Commerce: Interconnected Markets and Global Trade

Theme 3: Navigating Social Inclusion and Psychological Dynamics of Fashion

Theme 4: Eco-Evolution, Sustainable Style, Legal Considerations

Theme 5: Palate to Palette: Fusing Food and Fashion

Theme 6: Bridging Fashion, Wildlife and Botanical Beauty

Theme 7: Exploring the Fusion of Fashion and STEM

Theme 8: AI Transforming Fashion: Redefining Advertising, Journalism, Design and Architecture

[Click here for Sub Themes](#)

Day 1 -24th Jan 2025

Online Presentations for Students

→ ONLINE REGISTRATION FEE

Category	Account Details
Post-graduate & Under-graduate Students : ₹ 250/-	Account no- 8611101001015 IFSC Code- CNRB0002674 Name - V G VAZE COLLEGE STUDENTS MUTUAL AID F Branch - Mulund East

→ Platform: Microsoft Teams

→ Registration includes:

Certificate of Participation and E-book of Abstracts.

→ Day 1 Registration Link(Students Session):
<https://forms.gle/bVen52GqUGA4mYeQ6>

→ Guidelines for submitting Abstracts and Full Paper:

- 1 Word Limit : 250
- 2 The Abstract must contain the following details (only in Word File in Times New Roman with font size 12 for content):
 - a) author(s), b) affiliation, c) email address and mobile number, d) title of the paper, e) abstract, f) keywords.
- 3 Marathi and Hindi Papers should be typed in Microsoft Word in “Unicode” or Mangal font with font-size 14 for content.
- 4 Selected Student Papers will be published.

 Best paper in every category will be awarded prizes. 

Day 2 - 25th Jan 2025

Offline Presentations for Faculty

REGISTRATION FEE

Category	Account Details
Faculty and Research Scholars : ₹ 850/-	Account no- 8611101001015 IFSC Code- CNRB0002674 Name - V G VAZE COLLEGE STUDENTS MUTUAL AID F Branch - Mulund East

- **Venue :** Smt. Radhabai Vaze Auditorium, Ground Floor
- **Registration includes:**
Breakfast, Tea & Lunch on the day of the Conference, Conference Kit, Certificate of Participation and E-book of Abstracts.
- **Day 2 Registration Link (Faculty Session):**
<https://forms.gle/Deit2Ty27Izf2SZw6>
- **Guidelines for submitting Abstracts and Full Paper:**
 - 1 Word Limit : 250
 - 2 The Abstract must contain the following details (only in Word File in Times New Roman with font size 12 for content):
 - a) author(s), b) affiliation, c) email address and mobile number, d) title of the paper, e) abstract, f) keywords.
 - 3 Marathi and Hindi Papers should be typed in Microsoft Word in “Unicode” or Mangal font with font-size 14 for content.
 - 4 Select papers will be published in a book with ISBN number or a journal with ISSN number. The charges for publication are separate and will be announced closer to the dates of the conference.
 - 5 There will be an Online Session for participants registering from outside Maharashtra.

Best paper in every category will be awarded prizes.

Categories of Participants

- Individual
- Group:
 - a) Student - Student (maximum group of three)
 - b) Teacher- Teacher (maximum group of two)
 - c) Research Student - Guide

Note: Each paper presenter should register and pay the conference fee individually.

Important Dates

Last date for Registration and Abstract Submission	15th November 2024
Last date for Submission of Full Paper	15th December 2024
Email Id for Students (Day 1)	studentsfashionconference@gmail.com
Email Id for Faculty and Research Scholars (Day 2)	fashionconference2425@gmail.com

For Enquiries Contact

Ms. Anuya Joshi **9920996526**

Ms. Harshana Nikam **9833375818**

Ms. Disha Parab **8850860120**