The Kelkar Education Trust's

V G Vaze College of Arts, Science and Commerce (Autonomous)

Mithagar Road, Mulund East, Mumbai – 400081

Re-Accredited (4th Cycle) by NAAC with 'A' Grade



Syllabus for FYBA English (Implemented AV 2023, 24)

(Implemented AY 2023-24)

Program: BA

Semester II

Course: VSEC

Course Title:

Communication Enhancement Course: Phonology, Effective Speech and Email Writing (CEC-II)

Course Code	Paper Title	Credit
	Communication Enhancement Course: Phonology, Effective	02+02=
	Speech and Email Writing (CEC-II)	04

Syllabus as per Choice Based Credit System (CBCS)

Semester : II

Name of the Programme : F.Y.B.A. English

Course Code :

Course Title : Communication Enhancement Course:

Phonology, Effective Speech and Email Writing

(CEC-II)

Course Content : Syllabus enclosed

Reference (s) : Given in the Syllabus

Credit Structure : 1 credit per unit

Number of Lectures per Unit : 15

Number of Lectures per Week : 04

Number of Tutorial per Week : NA

Scheme of Examination : Semester End Exam: 60 Marks

: Internal Assessment: 40 Marks

Special notes, if any : No

Eligibility, if any : As laid down in the College Admission

Brochure / Website

Fee Structure : As per College Fee Structure specifications

Special Ordinances / Resolutions, if any : No

Programme: FYBA Course: Communication Enhancement Course:

Phonology, Effective Speech and Email Writing

(CEC-II)

Semester: II

Course Code:

Teaching Scheme (Hrs/Week)			Continuous Internal Assessment (CIA): 40 Marks					End Semester Examination	Total		
L	T	P	С	CIA-A	CIA-2	С	CIA-3	CIA-4	Lab	Written	
4	-			15	15 15 10			60	100		
Exa	Exam Duration for Semester End Exam (Theory): 02 hours										

Prerequisite: Basic competence in English

Course Obje	Course Objectives:				
1.	To enhance language proficiency of the learners by providing adequate				
	exposure to speaking and listening skills				
2.	To reduce L1 influence on learners' pronunciation				
3.	To equip learners with functional aspects of English for effective interaction				
4.	To develop good oral and written skills of communication in English				
5.	To enhance fluency and public speaking skills				

Course Outo	Course Outcomes: On successfully completing the course, the learners will be able to:		
1.	proficiently speak in English		
2.	speak without vernacular accent		
3.	use English effectively in everyday life		
4.	communicate effectively in written English		
5.	fluently and confidently give public speeches		

Cours	Course Content Semester II					
Unit	Module Number	Content	Lectures			
1	I	Phonology	15			
		a. Consonants and Vowels with IPA				
		b. Identification of consonants and vowels in				
		words				
		c. Minimal Pairs				
2		Speaking Skills in English	15			
	I	1. Public Speaking in English				
		a. Introduction				
		b. Characteristics of an effective speech				
		c. Analysis of model speeches				
		d. Drafting and presenting a speech in formal/				
		informal gatherings				
	II	2. Conversational English				
		a. Opening a conversation				
		b. Introducing oneself in various contexts				

	T			
			oducing others formally/informally	
			ding a conversation	
		e. Leav	ving and closing a conversation	
		f. Con	versations in a group in various situations	
	III	-	aking at an Event	
			horing/compering an event	
		b. Intro	oducing guests/speakers/dignitaries	
			posing Vote of Thanks	
3	I	Formal Wr	riting Skills: Emails	15
		a. Inqu		
		b. Invi		
		c. Resi	ignation	
		d. Leav	ve Application	
		e. Req	uest for duplicate ID cards	
4		Editing and	d Summarisation	15
	I	1. Edit		
		a. Use	of title case/capital letters	
			ctuation: full stop, comma, colon, semi-	
		colo	on, dash, exclamation and question marks	
		c. Spel		
			stitution of words	
		e. Use	of link words and other cohesive devices	
			noving redundancy	
	II	2. Sun	nmarization: The following skills to be	
		acqu	uired:	
			cerning the main/central idea of the passage	
		b. Iden	tifying supporting ideas	
			ninating irrelevant or extraneous	
		info	rmation	
		d. Inte	grating the relevant ideas in a precise and	
		cohe	erent manner	

Beyond the Syllabus

Group Discussions, ELA Activities, Screening of Period Pieces

Teaching Methodology

Lectures, Presentations, ICT, Case Studies, Demonstrations, Role Plays, Workshops, Guest Lectures, Flipped Classroom

Internal A	Internal Assessment				
Sr. No.	Particulars	Marks			
1.	Project	15			
2.	Assignment	15			
3.	Classroom participation and presentation	10			
	Total marks	40			

Semester End Examination – Question Paper Pattern (Semester II) Duration: 2 Hou		
Q. No.	Particulars	Marks
1.	Do as Directed (Unit 1)	15
2.	Writing (2 out of 3) (Unit 2) Speech Writing Conversation (dialogue writing) Formal Speech (Welcome/VoT)	15
3.	Email Writing (2 out of 3) (Unit 3)	15
4.	(Unit 4) a. Editing: one passage of 100-150 words to be given and b. Summarization: one passage of 250-300 words to be given	15
	Total Marks	60

Text Books

Communication Skills in English, Reliable Publications

Reference Books

Bellare, Nirmala. Reading Strategies. Vols. 1 and 2. Oxford University Press, 1998.

Bhasker, W. W. S & N. S. Prabhu. English through Reading, Vols. 1 and 2. Macmillan, 1975.

Blass, Laurie, Kathy Block and Hannah Friesan. Creating Meaning. Oxford: OUP, 2007.

Brown, Ralph. Making Business Writing Happen: A Simple and Effective Guide to Writing Well. Allen and Unwin, 2004.

Buscemi, Santi and Charlotte Smith. 75 Readings Plus. McGraw-Hill, 1994.

Carnegie, Dale. The Art of Public Speaking. Prabhat Prakashan Pvt. Ltd, 2016.

Doff, Adrian and Christopher Jones. *Language in Use (Intermediate and Upper Intermediate)*. CUP, 2004.

Doughty, P. P., J. G. Thornton. Language in Use. Edward Arnold, 1973.

Freeman, Sarah. Written Communication. Orient Longman, 1977.

Glendinning, Eric H. and Beverley Holmstrom. *Study Reading: A Course in Reading Skills for Academic Purposes*. CUP, 2004

Grellet, F. Developing Reading Skills. Cambridge University Press, 1981.

Hamp-Lyons, Liz and Ben Heasiey. Study Writing: A Course in Writing Skills for Academic Purposes. CUP, 2006

Jakeman, Vanessa and Clare McDowell. Cambridge Practice Test for IELTS 1. CUP, 1996.

Lass, Roger. *Phonology: An Introduction to Basic Concepts*. Cambridge University Press, 1984.

Mohan Krishna & Meera Banerji. *Developing Communication Skills*. New Delhi: Macmillan India, 1990.

Mohan Krishna & N.P. Singh. Speaking English Effectively. Macmillan India, 1995.

Sasikumar, V., Kiranmai Dutt and Geetha Rajeevan. *A Course in Listening and Speaking I & II*. Foundation Books, Cambridge House, 2006.

Savage, Alice, et al. Effective Academic Writing. OUP, 2005.

Seely, John. Oxford Guide to Effective Writing and Speaking. OUP, 2013.

Widdowson, H. G.: English in Focus: English for Social Sciences. Oxford University Press, 1989.

E- Resources

https://glenji.github.io/pdfs/blog 4/Brown.pdf

https://staffnew.uny.ac.id/upload/132107096/pendidikan/Book+one.pdf

https://wts.indiana.edu/writing-guides/proofreading-grammar.html

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