

The Kelkar Education Trust's
V G Vaze College of Arts, Science and Commerce
(Autonomous)



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Syllabus for F.Y.BSc Under NEP 2020
(June 2023 Onwards)

Program: B.Sc

Semester 1

Course: General Elective Course (GE)

Course Code	Paper Title	Credit
VTT134	Travel and Tourism management	04

1. Syllabus as per **Choice Based Credit System**

i) Name of the Programme : F.Y.BSc

ii) Course Code :



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	Travel and Tourism Management
iii) Course Title	:—I
iv) Semester wise Course Contents	: Copy of the syllabus Enclosed
v) References and additional references	: Enclosed in the Syllabus
vi) Credit structure	:
No. of Credits per Semester	: 04
vii) No. of lectures per Unit	: 10
viii) No. of lectures per week	: 04 per division
ix) No. of Tutorial per week	: ---
	Semester end examination
	Internal Assessment 40 marks: Test 15 marks, Project/ Assignment 25 marks
2 Scheme of Examination	: Class Participation: 10 marks
3 Special notes, if any	: No
	As laid down in the College
4 Eligibility, if any	: Admission brochure / website
	As per College Fee Structure
5 Fee Structure	: specifications
	:
6 Special Ordinances / Resolutions, if any	: No

Programme: F.Y.BCom

Semester: I

Course : General Elective (Travel and Tourism management)

Course Code :



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Teaching Scheme (Hrs/Week)				Continuous Internal Assessment (CIA) 40 marks					End Semester Examination	Total
L	T	P	C	CIA-1	CIA-2	CIA-3	CIA-4	Lab	Written	
4	-	-						-		
Max. Time, End Semester Exam (Theory) -2Hrs.										
									100	

Prerequisite 1. Basic knowledge of Geographical locations and tourism

2. Basic knowledge of maps and cartographic diagrams

Course Objectives

1. To introduce the fundamental concept of Tourism

2. To familiarize students with the significance and emerging trends in tourism.

3. To provide the concept of tourism products and an overview of the tourism products and resources of India.

Course Content

Unit No.	Module No.	Content	Lectures
1	I	Unit 1 . Introduction to Travel and Tourism <ul style="list-style-type: none"> Meaning & definitions of tourism, traveller, excursionist, tourists - Objectives, nature & Classification of tourism & tourists. Tourism recreation & leisure inter-relationship. Growth and development of Tourism through the ages. 	10



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2	II	<p>Unit 2. Components, types and forms of Tourism</p> <ul style="list-style-type: none"> • Components of tourism - Types and Forms of Tourism: Interregional and intra–regional tourism, inbound and outbound tourism, domestic, international tourism. • Forms of Tourism: religious, Medical Tourism, historical, social, adventure, health, business, conferences, conventions, incentives, sports and adventure tourism 	10
3	III	<p>Unit 3. Travel and Tourism motivations</p> <ul style="list-style-type: none"> • Travel Motivations & travel deterrents - Definition of Motivation – concept of motivation - types of motivations – • Mackintosh’s Classification: physical motivators – rest and relaxation motivators – health motivators – ethnic and family motivators – professional and business motivators. • Pull and push forces in tourism- Sun lust and Wanderlust tourists. 	10
4.	IV	<p>Unit 4. Impacts of Tourism</p> <ul style="list-style-type: none"> • Tourism Impacts: Economic Impacts, Social Impacts, Cultural Impacts, and Environmental Impacts – • Strategies to overcome or reduce the negative impacts of tourism. 	10
Total No. of Lectures			40

Beyond the Syllabus

Paper presentations, book reviews and visits to ecologically sensitive locations

Course Outcome

Students should be able to

1. Know the fundamental concept of Tourism
2. familiarize with the significance and emerging trends in tourism.
3. Follow the concept of tourism products and an overview of the tourism products and resources of India.
4. Understand impacts of tourism



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Recommended Resources	
Text Books	
Reference Books	List attached below
Syllabus Prepared by:	
Ms. Shirisha Gupte : Chairperson	
E-Resources	https://nptel.ac.in/courses/109106124/ https://study.com/academy/lesson/what-is-fiction-definition-types.html

References:

Davies, Philip, Monuments of India, Vol. II., London.

Dixit, M and Sheela, C. (2001), Tourism Products , New Royal Book.

Dr.I.C.Gupta and Dr.S.Kasbekar, Tourism products of India.

Gupta, SP, Lal, K, Bhattacharya, M. (2002) Cultural Tourism in India, DK Print.

Manoj Dixit, Charu Sheela (2006), Tourism Products, New Royal books

Bhatia A.K (2003) International Tourism, Sterling Publishers Pvt Ltd, New Delhi.

Bhatia AK (2002), Tourism Development: Principles and Practices, Revised edition Sterling Publishers Private Limited, New Delhi.

Kaul R.N (1991), Dynamics of Tourism, Sterling Publishers Pvt Ltd, Volume 1,2 & 3 New Delhi

Pran Nath Seth(1997), Successful Tourism Management, Sterling Publishers Pvt Ltd, New Delhi

Praveen Sethi(1999), Tourism for the Next Millennium, Rajat Publication New Delhi.

Sati V.P (2001), Tourism Development in India, Pointer Publications, Jaipur.

Singh Anand (2005), Tourism in Ancient India, Serials Publications, New Delhi.



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13. Sinha R.K (2003), Growth and Development of Modern Tourism, Dominant Publishers, New Delhi.

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Syllabus for F.YBSc Under NEP 2020

(June 2020 Onwards)

Program: B.Sc.

Semester 2

Course: General Elective Course (GE)

Course Code	Paper Title	Credit
VTT184	Travel and Tourism Management in India	04

2. Syllabus as per **Choice Based Credit System**

i) Name of the Programme : F.Y.BSc

ii) Course Code :

iii) Course Title :—II Travel and Tourism Management

iv) Semester wise Course Contents : Copy of the syllabus Enclosed



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v) References and additional references : Enclosed in the Syllabus

vi) Credit structure :

No. of Credits per Semester : 04 vii) No. of lectures

per Unit : 10 viii) No. of lectures per week :

04 per division

ix) No. of Tutorial per week : Semester end examination- 60 marks

Internal Assessment 40 marks: Test 15 marks,
Project/ Assignment 25 marks

2 Scheme of Examination : marks Class Participation: 10

3 Special notes, if any : No

As laid down in the College Admission brochure /

4 Eligibility, if any : website

As per College Fee Structure specifications

5 Fee Structure :

6 Special Ordinances / Resolutions, if any : No

Programme: F.Y.BSc Semester: II



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Course : General Elective (Travel and Tourism Management in India)

Course Code :

Teaching Scheme (Hrs/Week)				Continuous Internal Assessment (CIA) 40 marks					End Semester Examination	Total
L	T	P	C	CIA-1	CIA-2	CIA-3	CIA-4	Lab	Written	
4	-	-						-		100

Max. Time, End Semester Exam (Theory) -2Hrs.

- Prerequisite**
1. Basic knowledge of Geographical features of India and Tourism development
 2. Basic knowledge of maps and cartographic diagrams

Course Objectives

CO1 To introduce concept of Cultural Tourism Resources

CO2 To familiarize students with the physical tourism resources of India .

CO3 To provide the concept of Desert tourism and coastal tourism

CO 4 To make understand concept of Created Tourism resources

Course Content

Unit No.	Module No.	Content	Lectures
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1	I	<p>Unit 1. Tourism Resources</p> <ul style="list-style-type: none"> • Definition, meaning • Tourism resources of India • Types and typologies: cultural resources – art and architecture, historical monuments, fairs and festivals, craftsmanship, folk customs, costumes of different states, museums and art galleries. 	10
2	II	<p>Unit 2. Natural tourist Resources</p> <ul style="list-style-type: none"> • Rich diversity in landform and landscape, outstanding geographic features, climate, water bodies, flora and fauna. • Tourism resource potential in mountains with special reference to Himalayas. • Resources and resource use patterns in the past, present and future perspectives. National Parks and sanctuaries. 	10
3	III	<p>Unit 3 . Tourism development based on Physiography of India</p> <ul style="list-style-type: none"> • India's main desert areas, their geological structure, development of Desert Tourism – • Existing trends and facilities available, desert safaris and desert festivals. Coastal areas, beaches and islands; resources and resource patterns. • Resources in islands with special reference to Andaman and Nicobar Islands. 	10
4.	IV	<p>Unit 4. Created tourist destinations</p> <ul style="list-style-type: none"> • Academic, scientific and industrial institutions – • An over view of tourism development strategies. 	10
Total No. of Lectures			40

Beyond the Syllabus

Paper presentations, book reviews and visits to ecologically sensitive locations, tourism related locations, Regional Tourism development projects.

Recommended Resources



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Syllabus Prepared by: Ms Shirisha Gupte

References:

Davies, Philip, Monuments of India, Vol. II., London.

Dixit, M and Sheela, C. (2001), Tourism Products , New Royal Book.

Dr.I.C.Gupta and Dr.S.Kasbekar, Tourism products of India.

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Bhatia A.K (2003) International Tourism, Sterling Publishers Pvt Ltd, New Delhi.

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Singh Anand (2005), Tourism in Ancient India, Serials Publications, New Delhi.

13. Sinha R.K (2003), Growth and Development of Modern Tourism, Dominant Publishers, New Delhi.

PATTERN OF EVALUATION

Total marks	100 marks
External evaluation	60 marks
Internal evaluation (project/assignments/ presentations/ viva etc)	40 marks



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Paper pattern for external evaluation	<p>Q.1 Write short note (Any Four out of six) 20 marks</p> <p>Q.2 to Q. 5 Questions (Based on unit I , II , III & IV respectively) 10 marks each</p>
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